



Activity Report 2010



















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Welcome



The pinnacle was without doubt the New Zealand All Whites' remarkable undefeated run at the FIFA World Cup in South Africa, which captured the attention of the football world and made the OFC representatives headline news across the globe.

Ricki Herbert's side earned the country's first ever World Cup point when a late goal from defender Winston Reid secured a 1-1 draw against Slovakia and they followed that up with further ties against reigning champions Italy and Paraguay to finish as the only unbeaten side at the tournament.

And it wasn't just the All Whites performing on the world stage. Papua New Guinea club Hekari United became the first Pacific side from outside New Zealand or Australia to qualify for the FIFA Club World Cup when they took the 2010 O-League title, dedicating the win to all Pacific Island nations striving to reach the top in football.

They faced hosts AI Wahda at the event in Abu Dhabi and, despite falling to a 3-0 defeat, put in a determined effort and proved it is possible for players from the Pacific to compete against top professionals at an international level.

OFC was also represented at two other FIFA events when New Zealand sides took part in the U-20 and U-17 Women's World Cups in Germany and Trinidad and Tobago respectively, while, in another historic occurrence, U-15 teams from Vanuatu and Papua New Guinea flew the OFC flag at the inaugural Youth Olympic Games in Singapore.

The Vanuatu boys beat Zimbabwe 2-0 to earn fifth place while their female counterparts from Papua New Guinea were desperately unlucky not to do likewise, drawing 0-0 with Trinidad and Tobago before losing on penalties in the play-off for fifth.

OFC was represented in more ways than one at these prestigious events. The match officials of the region continue to make outstanding progress and this was reflected in the selection of two Oceania trios for the FIFA World Cup and several other officials for the year's top international tournaments.



"OFC enjoyed one of its most successful years in 2010 with groundbreaking achievements on the field and equally impressive feats off it."

The results of all these teams and individuals are a testament to the hard work put in by the entire Oceania football family. OFC and its Member Associations are continually striving to improve standards and prepare representatives for success on the world stage.

But to say that the confederation is focused solely on its elite teams would be widely inaccurate.

OFC has a huge responsibility to develop the game at all levels and leave a lasting legacy within each Member Association through capacity building. This responsibility does not end with organising courses and competitions — it extends to using the power of football for human development and bringing hope to those less privileged.

A highlight of 2010 was the signing of a memorandum of understanding with UEFA, worth NZ\$1 million, that aims to use football as a tool for education, as well as promoting healthy lifestyles for young people across the Pacific.

On a more sombre note, everybody involved with OFC was saddened to learn of the recent passing of administrator George Dick, a former Vice-President and Honorary Vice-President of the confederation.

George played an integral role in building the foundations of OFC with fellow Scotsman Charles Dempsey and I am sure that both would be extremely proud of what has been achieved and excited about the direction in which we are heading.

We look forward to 2011, a year in which I am confident OFC will continue to progress at an impressive rate and record many more landmark achievements. I would like to take this opportunity to extend my sincere thanks to all 11 Member Associations, in particular to the Presidents and staff for their ongoing support.

I would also like to thank FIFA and our football friends from around the globe for their continued assistance, without which our promotion of the world game would be much more difficult.

Yours in football,

David Chuna

OFC Acting President PNGFA President



OFC Vision 2007–2010

'OFC Vision', a 12-year development plan, was approved by the OFC Executive Committee in October 2004.

'Win in Oceania with Oceania', the first of the three cycles of four-year programmes (2007-2010), began in July 2007 after its approval at the FIFA Executive Committee meeting in March 2007.

This OFC vision harmoniously combines the Pacific leaders' vision and the global and humanitarian approach of FIFA President Joseph S. Blatter.

Through football, it will leave a legacy of solidarity, responsibility and good governance within the Pacific in order to guarantee the sustainable development in each country, by and for the future generations who live within or beyond the region.

The goal is to use football as a tool to promote and develop the following six key areas:

- Education
- Capacity building and empowerment of women in society
- National identity and international recognition
- Public health
- Economic opportunities
- Community development

The main focus of the first cycle of the OFC Vision (2007-2010) was the education and empowerment of our youth to become self-sufficient, unified, responsible and involved citizens, both male and female.

The football programmes used to promote and develop these areas have included:

- 1. Grassroots
- 2. Strengthening of national leagues
- 3. Support for World Cup training camps
- 4. Professionalising the management of football
- 5. IT Projects
- 6. Media
- 7. Marketing
- 8. Sports Medicine
- 9. Infrastructure
- 10. Events management
- 11. Football for Hope
- 12. Women's football
- 13. Refereeing
- 14. Coaching
- 15. Beach soccer and futsal

OFC Vision 2011-2018

Professionalise the management

- Recruit and build local capacity
- Professionalise the administration, through ongoing training and education
- Share best practice/resources (CEOs, finance managers, media, marketing and competitions)

Grow the game and strengthen the national leagues

- Increase numbers of players (grassroots, schools, club national and regional youth leagues)
- Increase number of quality coaches and referees (OFC Education Scheme)
- Strengthen the national leagues and domestic competitions
- Increase the popularity of the game (TV, radio, internet, live matches, marketing)

Develop facilities and infrastructure

- Develop adapted facilities and infrastructures (grassroots, futsal, beach soccer, clubs, villages and rural areas) to meet demand of football needs
- This will be achieved through funding by FIFA Goal Projects, Goal Football, OFC Infrastructure Grants (new), governments, local councils, national sports bodies, sponsors and partners

Financial sustainability

• Increase and diversify the sources of revenues for OFC and Member Associations through the OFC commercialisation and OFC Marketing Strategy



National team excellence

- OFC representative to perform to its best potential at all FIFA World Cups through OFC preparation grants and assistance
- OFC qualifying competitions held 12-18 months in advance, through partnerships with Member Associations for preparation camps/matches

Football for Life

- Use football as a social and development tool to improve lives in our respective communities
- Become an inevitable stakeholder of the Oceania region in respect of Pacific leaders' decisions outlined in the Pacific Plan





Social Responsibility

As the guardian of football in Oceania, OFC has a huge responsibility to develop and improve the game at all its levels. This responsibility does not end with organising courses and competitions, it extends to using the power of football for human development and bringing hope to those less privileged.

OFC is committed to building a brighter future for Oceania by using football as a school of life to raise awareness about social issues and encourage gender equity, social integration and peace building. One such activity is the OFC 'Just Play' programme — a unique grassroots initiative which promotes physical activity for primary-aged children while encouraging community involvement and healthy living. **'Just Play'** is designed for children aged six to 12 and is based around structured activity programmes as well as the distribution of equipment packs containing balls, cones, bibs, activity manuals and other resources that enable children to play football at anytime and in any situation.

OFC is working closely with the Government of Australia — through the Australian Agency for International Development (AusAID) and the Australian Sports Commission (ASC) — and Football Federation Australia (FFA) to roll out the programme across the Pacific over a three-year period. The Australian Government has shown its support to the project by contributing \$3.8million. OFC is also working closely with UEFA, Cuesports Foundation and Sir John Walker's Find Your Field of Dreams Foundation while involving the member associations, departments of education and local community leaders.













International Relations

OFC formed several key partnerships with international stakeholders in 2010, recognising that football is of social, cultural, educational and political relevance.



In a groundbreaking agreement, OFC joined forces with the Union of European Football Associations (UEFA) to target funding towards grassroots football in 14 Oceania countries.

OFC President Reynald Temarii and UEFA counterpart Michel Platini both put pen to paper on a memorandum of understanding between the two organisations following the OFC Congress in Johannesburg in June.

The focus of the understanding is on the OFC Just Play programme, led by Head of Social Responsibility Franck Castillo with support from the OFC Technical Department. President Platini pledged UEFA's support to the programme until July 2011 and agreed to supply funding of €500,000, approximately NZ\$1 million. The agreement may be renewed every two years, depending on the progress of the programme.

OFC has shown its commitment to promoting social inclusion by signing an agreement with Special Olympics Asia Pacific (SOAP), through its parent body Special Olympics International. In mid 2009, OFC and SOAP began discussions to develop a partnership to reinforce sustainable youth development in the Pacific region through sports. The catalyst for the early engagement centered around an OFC initiative to stage the first ever Pacific Youth and Sports Conference. Coupled with this was the availability of financial support through the Australian Government and the direct investment that OFC had made into sports facilities, equipment and youth development in the Pacific.

The agreement allows for the sharing of these resources more widely for the benefit of community sport. OFC and Special Olympics have already helped to send a young athlete to the Unity Cup in South Africa where he played in front of thousands of people during the 2010 FIFA World Cup.

OFC also sponsored the Special Olympics National Games in New Zealand. Both organisations are working to ensure Special Football Cups are played right across Oceania in 2012, with teams



going on to represent their country at a regional OFC event in 2013 and on the world stage for the FIFA World Cup Brazil 2014.

The partnership has been a natural one since the existing Football for Hope programme that was already established between FIFA and Special Olympics International provided a framework for the OFC/Special Olympics Asia Pacific programme development.



OFC President Reynald Temarii believes there are symmetries in the values, goals and aims of OFC and Special Olympics and is therefore delighted to be working in partnership to promote social inclusion.

Another key partnership established in 2010 was with the Kiribati Islands Football Association. While not a full member of OFC or FIFA, the Confederation still agreed to support the development of football in Kiribati and financially assist KIFA in six precise area: technical and refereeing, administration, infrastructure, sports equipment, youth activities, international games.



Pacific Youth & Sports Conference

OFC is committed to using the power of sport to build a better future for Pacific youth. The inaugural Pacific Youth and Sports Conference (PYASC) held in Manukau, New Zealand, from 15-20 March 2010 was an outgrowth of this vision.

With over 1000 participants aged 16 to 25 in attendance, PYASC was a huge success and was capped off with a regional Sports Minister's Meeting involving 12 ministerial representatives. The event represented a partnership between various stakeholders including: OFC, FIFA, Manukau City Council, Australian Government, Fonds du Pacifique, Cuesports Foundation, Secretariat of the Pacific Community, Special Olympics, Human Rights Commission, NZ Aids Foundation, Te Puni Kokiri, Football Federation Australia, New Zealand Football, Air New Zealand and Stars Travel.

Heading the organisation of the event was PYASC Chairman Tai Nicholas and CEO Franck Castillo who were ably supported by the Local Organising Committee and an enthusiastic group of volunteers.

The conference was based on four central themes including health, education, citizenship and good governance, social integration and anti-discrimination. Participants attended conference seminars, workshops and roundtable sessions where action plans were drawn up based on the theme of the day. To conclude the week, each delegation had the opportunity to share their action plans with their respective Minister of Sport who arrived in time for the OFC-hosted minister's meeting on Saturday 20 March.

The best action plans were awarded funding grants of more than US\$100,000 and each one has been followed up by OFC. Soon after the conference, OFC was recognised at the 41st Pacific Islands Forum in Port Vila with leaders noting in the communique:

"...the regional efforts by the Oceania Football Confederation to promote health, education, citizenship and social integration among the youth of the region Leaders agreed to task the Forum Secretariat and SPC to work with OFC to develop an appropriate framework that incorporates this initiative into current regional activities and to report back to Leaders."

Thanks to the success of the inaugural Pacific Youth and Sports Conference and the overwhelming support of regional Sports Ministers and key partners, OFC will look to continue the event and hold the second edition in 2013.



Communications, Media and Marketing

A busy start to 2010 saw the OFC Media Department host a successful Media Workshop in Auckland, New Zealand, in January. It was the first course of its kind, bringing together OFC Member Association media officers who have been employed through the Win in Oceania project.



The training course kicked off what was a successful year for the department as significant progress was made in all areas including print, radio, television and new media.

One of the key projects was the launch of new websites across all federations. Through development funding, each Member Association was able to create its own online space plus get the software tools to manage competitions, statistics, player records and other important data. These statistics will provide valuable insight in terms of patterns and trends, enabling administrators to find out which football groups they need to target while also assisting with marketing and promotional initiatives.

In the area of television, there was unprecedented coverage of football particularly around the FIFA World Cup with a record 15 Pacific broadcasters airing the matches. A deal between OFC, Fiji-based Mai TV and SBS Australia meant that the world's biggest sporting event beamed out free-to-air across the region resulting in record viewer numbers.

At a regional level, the OFC Futsal Championship in Fiji represented the first OFC event to be streamed live online via oceaniafootball.com, thanks to the support of Skylite Productions. Oceaniafootball.com had impressive figures throughout the tournament with 22,448 hits from 110 countries/ territories while the online streaming itself attracted over 7,000 unique visitors from 54 different countries.



More and more dedicated football television shows emerged thanks to OFC funding, with Cook Islands, Samoa, Tahiti, Tonga, and Vanuatu leading the way. And as television activities increased, OFC announced that Olivier Huc would take over in the newly developed role of Head of Television and Radio. Huc, who has over 10 years experience with Tahiti Nui Television Network got straight to work staging a two-week filming and editing course for four regional media officers in November.

And finally, the OFC Player of the Year Award continued with New Zealanders Ali Riley and Ivan Vicelich picking up the honours and making headlines.



Fuisal Development

The rapid growth of futsal throughout the region in recent years has presented OFC with an opportunity to harness the interest and produce a representative that can compete on the world stage.

2010 saw the continuation of the OFC Futsal Championship in Fiji, which was introduced as an annual competition in 2008 to cater for the increasing popularity of the code. Member Associations are pitted against each other, playing in a round robin format with the winner crowned OFC Futsal Champions. The popularity of futsal is evident with great coverage from local and international television coverage and local print media and in particular a cumulative spectator attendance of 15,000 over the course of 8 days. The Solomon Islands were once again dominant winning the 2010 edition in style with hosts Fiji coming in runners-up while New Zealand were the surprise bronze medalists.

By staging the event every year, participating Member Associations are able to measure their progress against each other on an annual basis as each continues to work towards securing a berth at the next FIFA Futsal World Cup in 2012.

Meanwhile at a local level, OFC has recruited former Australian futsal player and coach, Scott Gilligan as the OFC Futsal Development Officer to run the futsal programme. A strong emphasis on the code nationally provides longevity of the sport and ultimately translates into success on the world stage at FIFA events. Gilligan manages a variety of courses and training programmes for those involved in futsal within OFC's Member Associations.



In his drive to see the sport grow, Gilligan is working to integrate futsal in schools around the region, set up domestic competitions for all levels, upskill coaches and teachers, and employ Futsal Development Officers in OFC Member Associations.



Beach Soccer

In March 2010 it was announced that Tahiti won the right to host the FIFA Beach Soccer World Cup 2013. In what was a big coup for the Fédération Tahitienne de Football, Tahiti beat off competition from world-class bidders Argentina, Brazil, South Africa, the Netherlands, Azerbaijan, Poland and Oman and will become the first Pacific nation to host a FIFA World Cup.

With participants and spectators flocking to Tahiti, the tournament is likely to inject a significant boost into the country's economy. It will also expose Tahiti as an international holiday destination as the games will be broadcast on television in 147 nations.

The French Government has added its support to Tahiti's hosting of the 2013 FIFA Beach Soccer World Cup after a Tahitian delegation visited the French Secretary of State for Sports in May.

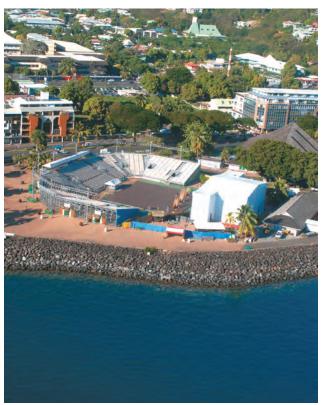
Meanwhile in Tahiti, organisers have approached local partners as planning for the tournament continues.

The Local Organising Committee is led by Chief Executive Noelline Parker.

The 2013 Beach Soccer World Cup ball is expected to be unveiled in May, 2011, in Rome while an international tournament is scheduled to take place during the same month a year later at To'ata, on the waterfront in Papeete, Tahiti.

Tahiti will also host the OFC Beach Soccer Championship in February 2011. In preparation for the upcoming events, a FIFA regional coaching and refereeing course was held in November 2010.

The course was led by FIFA instructors Angelo Schirinzi, player-coach of the Swiss national beach soccer team, and Patrick Jacquemet, OFC technical director, while FIFA's Oceania Referee Development Officer Massimo Raveino took control of the refereeing matters.





Women's Football

The development of women's football continued in 2010 with the staging of three key tournaments — the OFC U-17 and U-20 Women's Championships plus the OFC Women's Nations Cup — and the recruitment of Women's Development Officer Emmie Sope.

Vanuatu-born Sope joined OFC in October and will focus on the progress of the female game in the Pacific region, conducting courses and assessments within the Member Associations and providing recommendations to FIFA. The 34-year-old has been actively involved in the development of women's football since 1999 and is looking forward to a busy year in 2011.

All three OFC women's competitions in 2010 were hugely successful, particularly the pinnacle senior event which included a record eight teams. New Zealand showed they are still ahead of the pack taking out each tournament and going on to perform credibly at the FIFA U-17 and U-20 Women's World Cups. The Football Ferns meanwhile can look forward to their second consecutive World Cup appearance next year after qualifying for the FIFA Women's World Cup Germany 2011.

The Cook Island women made huge strides placing second at the U-20 event and bronze at the OFC Women's Nations Cup. Traditional powerhouses Papua New Guinea were also impressive both at the senior level and age-group level as their U-15 side enjoyed a rare opportunity on the world stage competing at the Youth Olympic Games in Singapore.

New Zealand's Ali Riley was the stand-out individual player picking up the OFC Women's Player of the Year 2009 and being named the 2010 Rookie of the Year in the USA Women's Professional League. In other areas of the game, OFC were well represented by female referee trios at FIFA events while women's football practitioners enjoyed a number of training courses throughout the year.

Finally, New Zealand hosted the FIFA Women's World Cup Trophy Tour in December with the inclusion of women's football star Steffi Jones and a high-profile FIFA delegation promoting the event to be held in Germany next July.



Referee Development



OFC enjoyed significant international representation by Oceania referees in 2010 as the Referee Development Programme (RAP) continued to flourish. Two trios of referees represented the Confederation at the FIFA World Cup™ for the very first time while the elite women's programme was equally successful.

2010 FIFA WORLD CUP SOUTH AFRICA™			
Referee	Michael Hester	New Zealand	
Assistant Referee	Jan Henrik Hintz	New Zealand	
Assistant Referee	Tevita Makasini	Tonga	
Referee	Peter O'Leary	New Zealand	
Assistant Referee	Brent Best	New Zealand	
Assistant Referee	Matthew Taro	Solomon Islands	
FIFA U-17 WOMEN'S WORLD CUP TRINIDAD & TOBAGO 2010			
Referee	Finau Vulivuli	Fiji	
Assistant Referee	Jacqui Stephenson	New Zealand	
Assistant Referee	Lata Tuifutuna	Tonga	
YOUTH OLYMPIC GAMES SINGAPORE 2010			
Referee	Norbert Hauata	Tahiti	
Assistant Referee	Ravinesh Kumar	Fiji	
Assistant Referee	Mark Rule	New Zealand	
FIFA CLUB WORLD CUP UAE 2010			
Referee	Michael Hester	New Zealand	
Assistant Referee	Jan Henrik Hintz	New Zealand	
Assistant Referee	Tevita Makasini	Tonga	

Referee Development Officer Massimo Raveino has been ably supported by Referee Instructor Neil Poloso and Fitness Trainer Kader Touati with the team keeping to a busy schedule of local and regional courses.

Their work, starting from the grassroots level right through to the elite, has paid off with unprecedented representation at FIFA events.

In South Africa, it was Mike Hester (NZL) and his assistants Jan Hintz (NZL) and Tevita Makasini (TGA) flying the OFC flag while referee Peter O'Leary (NZL) and his assistants Brent Best (NZL) and Matthew Taro (SOL) also attended the event.

The road to the 2010 FIFA World Cup began in 2007 when an initial group of 54 trios of referees were selected from all over the world. At the same time, the Refereeing Assistance Programme (RAP) was established by FIFA to help identify and prepare referees for the tournament. Both OFC trios have gone on to performed with distinction at FIFA tournaments.

Meanwhile Tahitian referee Norbert Hauata, Fijian Ravinesh Kumar and Mark Rule of New Zealand had their opportunity at the Youth Olympic Games in September.

On the women's side, Finau Vulivuli (FIJ) and her assistants Jacqui Stephenson (NZL) and Lata Tuifutuna (TGA) also impressed with a strong showing at the FIFA U-17 Women's World Cup in Trinidad and Tobago.

The achievement of these trios can in large part be attributed to the successful programme implemented by Raveino and his team.

On the regional front, successful courses were held throughout the year including preparation around each OFC tournament. As part of the high standards set by FIFA, all officials involved in OFC Championships were put through stringent fitness tests prior to kick-off.



FIFA Development Office

The FIFA Development Office continued to make huge strides in 2010 as Goal Projects changed the face of association headquarters with newand-improved facilities and infrastructure.

One of the highlights included the inauguration of FIFA Goal Project II and III in July at Pago Park in American Samoa. The Football Federation American Samoa (FFAS) Headquarters were badly damaged in a tsunami in 2009 but FIFA and OFC have pledged significant funding to repair the facility. In addition, the international playing field will be extended while a new security fence will be erected thanks to the Goal funding.

Meanwhile in the Solomon Islands, construction is underway to redevelop JFK Stadium in Gizo. The Solomon



Islands Football Federation (SIFF) began discussions about the project in August 2009 and contracts were signed with the architects and construction company earlier in 2010, while FIFA paved the way for funds to be released and work to begin in June. The project includes the repair of perimeter fencing around the stadium, the construction of a new stand and an upgrade of the changing facilities.



The Cook Islands Football Federation (CIFA) also celebrated in 2010, moving into a newly-built administration building, which was constructed as part of the fourth phase of the FIFA Goal Project plan. The top floor of the two-story premises acts as CIFA's new administration headquarters while the ground floor houses a gym to help players in their rehabilitation from injury and preparation for games. The bottom level also includes a merchandise store which is used to sell national team jerseys and other souvenirs. Also included in the latest phase of the Goal Project was the upgrade of the number one pitch.

FIFA Goal Projects benefitted a host of other associations in 2011 with the hard work set to continue in 2011.



OFC Technical Department

OFC's Technical Department broke new ground in 2010 as an increase in activities and courses across the Pacific region called for new staff members Didier Chambaron and Emmie Sope.

Chambaron, the new Technical Coordinator, and Sope, Women's Development Officer, now work alongside Technical Director Patrick Jacquemet, Grassroots Coordinator Colin Tuaa and a number of consultants as OFC programmes aimed at players, coaches, referees and medical personnel continue to grow exponentially.

One of the highlights of 2010 was a five-day workshop in September which the Technical staff used to outline OFC's long-term development plan.

"The plans I have seen from the Technical Department will not only help our Member Associations but also our clubs and communities," says Jacquemet, who took over as Head of the Technical Department in January. "That is the important thing — to go deep and reach the people involved at the grassroots level because they are the foundation of our sport."

2010 essentially marked the start of a new cycle with 11 staff and consultants now making up the Technical Department. Futsal Development Officer Scott Gilligan and Referee Development Officer Massimo Raveino both kept to a busy schedule of events throughout the year.

"For us, success means not only doing well at FIFA tournaments but also getting more kids to play the game," says Jacquemet.

To achieve this, Colin Tuaa worked closely with OFC Head of Social Responsibility Franck Castillo and Just Play Consultant Vania Kenning to roll out the successful 'Just Play' initiative across the Pacific. The three-year programme has backing from the Australian Government who have contributed AUD\$3.8 million while support has also come from UEFA, Cuesports and Sir John Walker's Find Your Field of Dreams charity. Just Play essentially encompasses the entire Technical Department with components focusing on coach education, gender equality, medical training, small-sided games, youth development and capacity building within communities. By 2012, the programme aims to reach 2,000 primary schools and involve around 5000 teachers and 260,000 students.



2010 FIFA World Cup[™]

In only their second ever appearance at the FIFA World Cup, New Zealand stole the hearts of football fans across Oceania and the globe as they performed with unwavering courage to become the only undefeated team in the tournament.

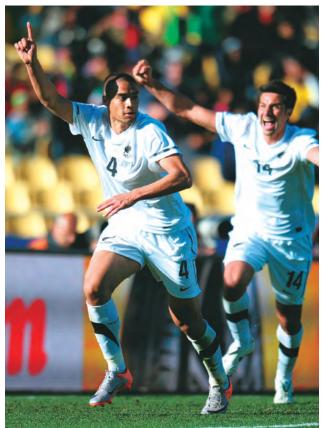
Few would have backed the All Whites to secure results against defending champions Italy, Paraguay and Slovakia, especially as the side had never picked up a single point at FIFA's pinnacle event. But Ricki Herbert's charges were unfazed by their underdog status and left South Africa without the taste of defeat with three consecutive draws against fancied opposition. Their three-point tally was enough to consign the title holders to the group's wooden spoon. The Kiwis' goalless draw in their final game with Paraguay ensured the OFC representatives finished third in the group which, in the end, was hard to swallow as a win would even have sent them into the knockout stages for the first time.

"I'm just sorry that we didn't get there," said captain Ryan Nelsen who shone throughout the tournament and was later picked in the World Cup Best Eleven by American sports television channel ESPN. Another stand out Winston Reid said all the players gave it their best.

"I don't think anyone back in New Zealand would have thought we would be unbeaten in the group stage after three games.

``But the guys worked hard and we stood together as a team and at moments we played some good football."

Reid set the ball rolling with an injury-time equalizer in their opening match against Slovakia to make it 1-1 and send All Whites fans into ecstasy. Shane Smeltz stole the limelight in their next match putting the Kiwis ahead against Italy before Tommy Smith gave away a penalty to let the defending champions back in it. And finally,







the All Whites had to settle for a 0-0 draw against Paraguay as they couldn't find the all-important breakthrough that would have seen them through to the next round. New Zealand Football chairman Frank van Hattum was quick to thank fans for their overwhelming support of the All Whites' FIFA World Cup campaign.

"It's been humbling and tremendously uplifting for the team to receive so much support," he said.

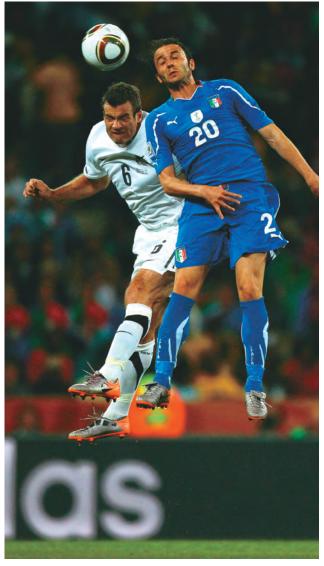
The experience also meant the world to youngsters like Chris Wood, aged 18.

"Playing at a World Cup has been a dream come true for me," said the All Whites striker.

"It's been a special and wonderful experience and one which I've learnt a lot from. We've handled the occasion well and we've grown in confidence, which is important."

Oceania teams will be spurred on by the performances of New Zealand as they look ahead to the qualifying campaign for the FIFA World Cup Brazil 2014, which kicks off next year. The Pacific Games, to be held in New Caledonia in August/September 2011, will act as the first stage of qualifying before the second stage home-and-away format continues through until 2012. Finally, the winner of the OFC Nations Cup will go on to compete against the fifth placed Asian team to see who will have a shot at World Cup glory.







FIFA Club World Cup

It was history in the making for Papua New Guinea's Hekari United as they became the first Pacific Island team to win the O-League and represent OFC at the FIFA Club World Cup.

In May, Hekari overcame traditional heavyweights Waitakere United to claim the OFC Champions League title with a 4-2 aggregate score over two legs.

Husband and wife owners — John and Vonnie Kapi-Natto — were quick to dedicate the victory to all Pacific Island nations striving to reach the top in football.

In the months that followed, OFC gave full backing to Hekari as they prepared to face the world's best in Abu Dhabi.

Acting OFC President David Chung gave a moving speech to the team on the eve of their opening match against Al Wahda calling them "the pride of the Island countries and the Oceania region."

Unfortunately Hekari could not overcome the UAE club champions who went on to win 3-0 with two goals coming from impressive Brazilian imports.

But the players could hold their heads high after a determined effort.

Among the Hekari players themselves, there was understandable disappointment but it was tempered by pride at making it this far and by a fierce desire to return to the world stage. As Fijian striker Osea Vakatalesau says, the team is already focused on fresh horizons.

"We are not professionals like the AI Wahda players and maybe that was the difference but I think we can be proud," he says. "It's an amazing achievement for us to be playing in this tournament and on another day we could maybe have achieved something more. But we have loved being here, it has been amazing for us all, and I think it can be an inspiration for us going forward. I'm sure that we will be better players in the future for this experience. And we definitely hope that we will come back next year."

To return, Hekari will need to upset the continental order once again, and while New Zealand's top sides will be anxious to reassert their supremacy, Vakatalesau believes the Melanesian nations have proved a point.



"I think we have shown that Oceania football is not only about New Zealand," he says. "There is a lot of talent in countries like Papua New Guinea, Fiji and the Solomon Islands. Right now, we are the champions of our region and if we can keep this team together, I am sure we can come back to the Club World Cup. Our first job when we go home is to focus on the O-League campaign - I believe we can win it again."

The 2011 O-League is already underway with the competition as fierce as ever. Eight clubs from seven nations are represented with every one of them determined to follow Hekari for a shot at world glory at the FIFA Club World Cup. The champion will be decided across a two-legged final in April 2011.

2010 O-LEAGUE		
1st LEG FINAL 17/0	4/10	
Hekari United 3 Waitakere United 0	, , , ,	
2nd LEG FINAL 17/04/10		
Waitakere United 2 Hekari United 1		
AGGREGATE Hekari United 4 Waitakere United 2		
FIFA CLUB WORLD C	UP UAE 2010	
8-18 December 2010		
Play-Off	8/12/10 0-3 vs. Al-Wahda	
FINAL RANKING	7th (7)	



Football Medicine

Football Medicine remains a key focus for OFC with Fiji-based consultant Dr Tharid Ali developing the Medical Strategic Plan in 2010 and looking to increase the number of Football First Aid courses going forward.

The football-specific health course was first introduced in 2009 and is used to improve knowledge while increasing resources, which are lacking in many regions. Rather than being aimed at doctors and other health professionals, the Football First Aid course focuses on upskilling coaches at the community and club level who may be responsible for the immediate medical treatment of players.

Dr Ali aims to hold the course in each Member Association by 2011 and has a long-term goal to have at least one certified football first-aider with each National League Club.

OFC's strategy is in line with FIFA's hugely successful programme "The 11 for Health." This initiative improves children's knowledge and attitude towards diseases and health issues through football by assigning messages to specific football actions.

As part of OFC's Football Medicine programme, Dr Ali is also sourcing a variety of medical equipment to create

"Academy Packs" which will be handed out to those most in need.

Within the Pacific, there are a number of health problems such as HIV/AIDS, sexually transmitted infections (STI), dangers of tobacco, plus alcohol and drug. Raising public awareness on these issues has been a key aim for OFC in recent times and it was one of the main themes at the Pacific Youth and Sports Conference 2010. Health education is also a significant part of the OFC grassroots programme 'Just Play' aimed at 6-13 year olds.

Linking football to health initiative programmes is seen as an asset in bringing greater recognition to the game in Oceania. The Confederation will continue to look at ways of promoting physical activity and healthy lifestyles by working closely alongside Member Associations, local health ministries, NGOs as well as regional and international organisations.

Courses and Education 2010

STAKEHOLDERS MEETING

Solomon Islands 15 January 2010

OFC MEDIA OFFICERS WORKSHOP

Auckland, New Zealand 21 – 23 January 2010

FIFA MA FUTSAL COACHING COURSE

Vodafone Arena, Suva, Fiji 19 – 23 January 2010

FIFA MA FUTSAL COACHING COURSE Labasa Collega, Labasa, Fiji 26 – 29 January 2010

FIFA MA REFEREEING COURSE/FOLLOW UP Tongatapu, Tonga

22 – 28 February 2010

LONG TERM DEVEL. PLANNING WORKSHOP

Cook Islands 22 – 23 March 2010

FIFA/OFC WOMEN'S ELITE REFEREE COURSE Auckland, New Zealand 7 – 10 April 2010

OFC MA FUTSAL COACHING COURSE

Honiara, Solomon Islands 5 – 8 April 2010

FIFA WOMEN'S FOOTBALL COURSE

American Samoa 8 – 13 April 2010

FIFA WOMEN'S FOOTBALL COURSE

Samoa 15 – 20 April 2010

OFC MA FUTSAL COACHING COURSE

Pirae, Tahiti 12 – 16 April 2010

OFC MA FUTSAL COACHING COURSE

Pirae, Tahiti 19 – 22 April 2010

OFC 'JUST PLAY' PROGRAMME LAUNCH

Malekula, Vanuatu 20 April 2010

FIFA MA YOUTH COACHING COURSE

American Samoa 3 – 7 May 2010

OFC LONG-TERM Development plan workshop

Auckland, New Zealand 5 – 7 May 2010

Attended by OFC President and FIFA Vice-President Reynald Temarii, OFC General Secretary Tai Nicholas and all OFC staff and consultants from across the Pacific. The objective of the workshop was to develop and define the longterm strategy for each department.

FIFA REFEREE ASSESSOR COURSE

Ba, Fiji 10 – 16 May 2010

OFC MA FUTSAL COACHING COURSE Auckland. New Zealand

Part One — 17 – 20 May 2010 Part Two — 23 – 26 August 2010

OFC 'JUST PLAY' PROGRAMME LAUNCH Auckland, New Zealand May 2010

FIFA MA REFEREEING COURSE/FOLLOW UP

Noumea, New Caledonia 24 – 28 May 2010

OFC MA FUTSAL COACHING COURSE

Wellington, NZ Part One — 25-28 May 2010 Part Two — 27-30 August 2010

OFC 'JUST PLAY' PROGRAMME LAUNCH Honiara, Solomon Islands 25 May 2010

FIFA MA REFEREE INSTRUCTOR COURSE

Lae, Papua New Guinea 31 May – 4 June 2010

FIFA LEVEL ONE FUTSAL COACHING COURSE Papua New Guinea

June – July 2010

OFC 'JUST PLAY' PROGRAMME LAUNCH Apia, Samoa 21 June 2010

FIFA FUTSAL COACHING COURSE Papua New Guinea

28 June – 2 July

LONG TERM DEVEL. PLANNING WORKSHOP Vanuatu

5 – 7 July 2010

FIFA MA FUTSAL REFEREE COURSE Kimbe, Papua New Guinea 5 – 9 July 2010

FIFA MA FUTSAL REFEREE COURSE Noumea, New Caledonia 24 – 28 July 2010

FIFA MA REFEREEING COURSE/FOLLOW UP Papeete, Tahiti 30 July – 3 August 2010

FIFA WOMEN'S FOOTBALL COURSE

Tonga 4 – 11 August 2010 Facilitated by Vicki Linton.

FIFA MA REFEREEING COURSE/FOLLOW UP Pago Pago, American Samoa 20 – 25 August 2010

FIFA MA REFEREEING COURSE/FOLLOW UP Apia, Samoa

27 August – 1 September

FIFA MA REFEREEING COURSE/FOLLOW UP

Rarotonga, Cook Islands 6 – 10 September 2010

OFC MA FUTSAL COACHING COURSE

Dunedin, New Zealand 2 – 4 September 2010 A Level One facilitated by OFC Futsal Coordinator Scott Gilligan.

OFC TECHNICAL DEPARTMENT WORKSHOP

Auckland, New Zealand 13 – 17 September

Facilitated by Technical Director Patrick Jacquemet and FIFA RAP DO Massimo Raveino, attended by OFC technical department members. Representing at least seven nationalities, the technical staff outlined strategies in all areas of the game including grassroots, elite, refereeing, women's football, coach development, beach soccer, futsal, medical and fitness training. A presentation was given to OFC President and FIFA Vice-President Reynald Temarii and other OFC staff on the final day.

FIFA MA REFEREEING COURSE

Port Vila, Vanuatu 11 – 17 October 2010

FIFA MA REFEREEING COURSE

Auckland, New Zealand 22 – 25 October 2010

OFC BEACH SOCCER COACHING/REFEREEING COURSE 25 – 29 October 2010

OFC TV TRAINING Papeete, Tahiti 1 – 14 November 2010

FIFA MA REFEREEING COURSE Honiara, Solomon Islands 8 – 14 November

STAFF RETREAT Samoa 30 November – 1 December 2010

LONG TERM DEVEL. PLANNING WORKSHOP American Samoa 3 – 5 December 2010

WIN IN OCEANIA Club Strengthening WorkShop Samoa____

6 – 7 December 2010

Competitions

2010 O-League

October 17 2009 - May 2 2010 Winner: Hekari United (PNG) Runner-up: Waitakere United (NZL) Third: Auckland City (NZL) Fourth: Lautoka (FIJ)

Hekari United qualifies for the FIFA Club World Cup UAE 2010



OFC U-20 Women's Championship

January 21 - 25 2010 North Harbour Stadium, Auckland, New Zealand

Winner: New Zealand Runner-up: Cook Islands Third: Tonga Fourth: American Samoa



OFC U-17 Women's Championship

April 21 - 25 2010

North Harbour Stadium, Auckland, New Zealand

Winner: New Zealand Runner-up: Solomon Islands Third: Papua New Guinea Fourth: Tonaa



OFC Futsal Championship

August 8 - 14 2010 Vodafone Arena, Suva, Fiji Winner: Solomon Islands Runner-up: Fiji Third: New 7ealand Fourth: Vanuatu



OFC Women's Nations Cup

September 29 - October 8 2010 North Harbour Stadium,

Auckland, New Zealand

Winner: New Zealand Runner-up: Papua New Guinea Third: Cook Islands Fourth: Solomon Islands

2011 O-League

October 23 2010 - April 16 2011 Currently in progress, winner qualifies for the FIFA Club World Cup Japan 2011



women's nations cup

FIFA World Cup South Africa 2010

New Zealand represented OFC June 11 - July 11

Group Stage vs. Slovakia (1-1) Group Stage vs. Italy (1-1) Group Stage vs. Paraguay (0-0) Final ranking: 22 (32)



FIFA U-20 Women's World Cup Germanv 2010

New Zealand represented OFC July 13 - August 1

Group Stage vs. Sweden (1-2) Group Stage vs. Korea (1-2) Group Stage vs. Brazil (1-4)



Final ranking: 14 (16)

FIFA U-17 Women's World Cup Trinidad and Tobago 2010

New Zealand represented OFC September 5 - 25

Group Stage vs. Venezuela (1-2) Group Stage vs. Spain (1-3) Group Stage vs. Japan (0-6) Final ranking: 14 (16)



FIFA Club World Cup UAE 2010

Hekari United (PNG) represented OFC December 8 - 14

Play-off for quarter-finals vs. Al-Whada Sports Cultural Club (UAE) (0-3)

Final ranking: 7 (7)



Youth Olympic Games Singapore 2010

Vanuatu (boys) and Papua New Guinea (girls) represented OFC · August 14 - 26

Vanuatu:

Group Stage vs. Bolivia (0-1) Group Stage vs. Haiti (1-2) 5th/6th Play-off vs. Zimbabwe (2-0)

Final ranking: 5 (6)

Papua New Guinea: Group Stage vs. Iran (0-1) Group Stage vs. Turkey (0-4) 5th/6th Play-off vs. Trinidad and Tobago (0-0 (2-4 PSO))







champions league

OFC Office Bearers

OFC EXECUTIVE COMMITTEE

υгι		
	President Reynald Temarii	Tahiti
	Senior Vice President David Chung	Papua New Guinea
	Vice President Fred De Jong	New Zealand
	Treasurer	
	Claude Fournier Executive Member	New Caledonia
	Lee Harmon Executive Member	Cook Islands
	Martin Alufurai	Solomon Islands
	Executive Member 'Ahongalu Fusimalohi	Tonga
	Executive Member Lambert Maltock	Vanuatu
	Observer Eugene Haereraaroa	Tahiti
	Observer Iuli Alex Godinet	American Samoa
	Observer Toetu Petana	Samoa
FIF/	A EXECUTIVE COMMITTEE	
	Vice President Reynald temarii	Tahiti
OFC	GENERAL SECRETARIAT	
	General Secretary Tai Nicholas	New Zealand
	Deputy General Secretary Greg Larsen	New Zealand
	Technical Director Patrick Jacquemet	Tahiti
	Head of Competitions Seamus Marten	New Zealand
	(replaced by David Firisua)	Solomon Islands
	Competitions Administrator David Firisua (replaced by Mile Context)	Solomon Islands New Zealand
	(replaced by Mike Corbett) Accountant	
	Richard Otter Assistant Accountant	New Zealand
	Pualani Jacquemet	Tahiti
	Head of Media and Communications	
	Head of Media and Communications Priscilla Duncan	New Zealand
	Priscilla Duncan Head of Television and Radio Olivier Huc	Tahiti
	Priscilla Duncan Head of Television and Radio	Tahiti
	Priscilla Duncan Head of Television and Radio Olivier Huc Media and Communications Coordinator	Tahiti France
	Priscilla Duncan Head of Television and Radio Olivier Huc Media and Communications Coordinator Xavier Audu Media and Communications Coordinator	Tahiti France
	Priscilla Duncan Head of Television and Radio Olivier Huc Media and Communications Coordinator Xavier Audu Media and Communications Coordinator Daniel Markham PA to the General Secretary	Tahiti France New Zealand

FIFA DEVELOPMENT OFFICE

FIFA Development Officer Glenn TurnerNew ZealandPA to FIFA Development Officer Lyn ShirleyNew ZealandLyn ShirleyNew ZealandFIFA RAP Development Officer Massimo RaveinoTahitiReferee Instructor Neil PolosoSolomon IslandsFitness Trainer Kader TouatiFranceSenior Project Manager Win in Oceania Vairani DavioTahitiPA to OFC President Billy VaitoareTahitiOFC Consultantor Scott GilliganAustraliaLegal Advisor Scott GilliganFijiJust Play Technical Co-ordinator Grassrots Football Colin TuaaNew ZealandSocial Responsibility consultant Richard BroadbridgeCook IslandsTV Consultant Richard BroadbridgeFijiTV Consultant Colin TuaaCook IslandsNew Zealand Metricel Consultant Social Responsibility consultant Richard BroadbridgeNew ZealandFUORARY MEMBERSMeiner AustraliaHonorary President George DickAustraliaHonorary Member Sashi SinghFijiHonorary Member Sashi SinghFiji	FIF/	A DEVELOPMENT OFFICE	
Lyn ShirleyNew ZealandFIFA RAP Development Officer Massimo RaveinoTahitiReferee Instructor Neil PolosoSolomon IslandsFitness Trainer Kader TouatiFranceCOFC CONSULTANTSInternational Relations and Social Responsibility Franck CastilloSenior Project Manager Win in Oceania Vairani DavioTahitiSenior Project Manager Win in Oceania Billy VaitoareTahitiPA to OFC President Billy VaitoareTahitiDFC Cutsal Coordinator Scott GilliganAustraliaLegal Advisor Shabina Sahu KhanFijiDust Play Technical Co-ordinator Grassr-tos Football Colin TuaaNew ZealandSocial Responsibility consultant Vania KenningCook IslandsTV Consultant Richard BroadbridgeFijiTV Consultant Johann BouitTahitiOFC HONORARY MEMBERSNew ZealandHonorary Vice President George DickAustraliaHonorary Member Sashi SinghFiji			New Zealand
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Johann Bouit Tahiti OFC HONORARY MEMBERS Honorary President Charles J. Dempsey, CBE New Zealand Honorary Vice President George Dick Australia Honorary Member Sashi Singh Fiji Honorary Member			Fiji
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George Dick Australia Honorary Member Sashi Singh Fiji Honorary Member			New Zealand
Sashi Singh Fiji Honorary Member			Australia
			Fiji
			Fiji



OFC Representation on FIFA Standing Committees

FIFA Standing Committees and Judicial Bodies

EXECUTIVE COMMITTEE		FUTSAL AND BEACH SOC	CER COMMITTEE
Vice President		Member	
Reynald Temarii	Tahiti	Marco Herrominly	Vanuatu [Futsal Sub-Committee]
EMERGENCY COMMITTEE		Member Michel Paille	Tahiti [Beach Soccer Sub-Committee]
Member Reynald Temarii	Tahiti	ORGANISING COMMITTEE	FOR THE FIFA CLUB WORLD CUP
FINANCE COMMITTEE		Member David Chung	Papua New Guinea
Member Reynald Temarii	Tahiti	REFEREES' COMMITTEE	
INTERNAL AUDIT COMMIT	ITEE	Member Cilles Tovergoux	New Caledonia
Member		Gilles Tavergeux	New Caleutina
Rajesh Patel	Fiji	Member Harry Atisson	Vanuatu
	FOR THE FIFA WORLD CUP™	TECHNICAL AND DEVELOR	PMENT COMMITTEE
Member Reynald Temarii	Tahiti	Member Alex Godinet	American Samoa
Member		Member	
Fred De Jong	New Zealand	Marcel Une	New Caledonia
BUREAU 2010 FIFA WORL Member	.D CUP SOUTH AFRICA™	SPORTS MEDICAL COMM	ITTEE
Reynald Temarii	Tahiti	Member Dr. Tony Edwards	New Zealand
	FOR THE FIFA CONFEDERATIONS CUP	Member Dr. Jean-Marie Debruyne	Tahiti
Deputy Chairman Reynald Temarii	Tahiti	PLAYERS' STATUS COMM	
ORGANISING COMMITTEE		Member	
OLYMPIC FOOTBALL TOUR		Tai Nicholas	New Zealand
Member Martin Alufurai	Solomon Islands	LEGAL COMMITTEE	
ORGANISING COMMITTEE	FOR THE FIFA U-20 WORLD CUP	Member Shabina Sahu Khan	Fiji
Member		COMMITTEE FOR FAIR PL	AY AND SOCIAL RESPONSIBILITY
Henri Thierry Ariiotima	Tahiti	Member	
Member Lee Harmon	Cook Islands	Carol Kidu	Papua New Guinea
ORGANISING COMMITTEE	FOR THE FIFA U-17 WORLD CUP	Consultant Stephen Williamson	New Zealand
Member		ASSOCIATIONS COMMITT	FF
Jacques Tronquet	Vanuatu	Member	
COMMITTEE FOR WOMEN AND THE FIFA WOMEN'S		Claude Fournier Member	New Caledonia
Member		Frank Van Hattum	New Zealand
Michele Cox	New Zealand	FOOTBALL COMMITTEE	
ORGANISING COMMITTEE FIFA U-20 AND U-17 WON		Member Christian Karembeu	France/New Caledonia
Member Sandra Herrera	American Samoa		



STRATEGIC COMMITTEE		
Confederation President Reynald Temarii	Tahiti	
Player Representative Christian Karembeu	France/ New Caledonia	
GOAL BUREAU		
Member Reynald Temarii	Tahiti	
COMMITTEE FOR CLUB FOOTBALL		
Member Rex Dawkins	New Zealand	
FIFA CLUB TASK FORCE		
Member Rex Dawkins	New Zealand	
FIFA MEDICAL ASSESSMENT AND RE	ESEARCH CENTRE	
Member Dr. Tony Edwards	New Zealand	
STADIUM AND SECURITY COMMITTE	E	
Member Pure Nena	Tahiti	
DISCIPLINARY COMMITTEE		
Deputy Chairman Dr. MS Sahu Khan	Fiji	
Member Michael Glading	New Zealand	
APPEAL COMMITTEE		
Deputy Chairman Charles Ashley	Solomon Islands	
Member Allen Parker	Cook Islands	
GOAL DEVELOPMENT OFFICER		
Member Glenn Turner	New Zealand	

FIFA Appointments

2010 FIFA WORLD CUP SOUTH AFRICA (TM)

Organising Committee Fred de Jong

Referees Committee Gilles Tavergeux Harry Atisson

Disciplinary Committee Dr. Sahu Khan Michael Glading

Appeal Committee Charles Ashley Allen Parker

Technical Study Group Christian Karembeu

Medical Officer Tony Edwards

Marketing Venue Manager Nick Thurston

FIFA Media Officers Priscilla Duncan Olivier Huc Gordon Glen Watson New Zealand

New Caledonia Vanuatu

Fiji New Zealand

Solomon Islands Cook Islands

France/New Caledonia

New Zealand

New Zealand

New Zealand Tahiti New Zealand

FIFA U-20 WOMEN'S WORLD CUP GERMANY 2010

Michele Cox Referees Committee Gilles Tavergeux

Organising Committee

General Coordinators Vairani Davio New Zealand

New Caledonia

Tahiti

Vanuatu

YOUTH OLYMPIC FOOTBALL TOURNAMENT SINGAPORE 2010

Referees Committee Harry Atisson Va

FIFA U-17 WOMEN'S WORLD CUP TRINIDAD AND TOBAGO

Referees Harry Atisson

FIFA CLUB WORLD CUP UAE 2010

Organising Committee David Chung

Papua New Guinea



an ocean of solidarity



OCEANIA FOOTBALL CONFEDERATION

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