



ACTIVITY REPORT 2011





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YEAR IN REVIEW

A new President and Executive Committee steered OFC through 2011, from the OFC U-17 Championship in January to the all-important FIFA World Cup™ Stage 1 Qualifiers, rounding out what proved to be an eventful 12 months. The launch of OFC TV meant football fans could enjoy more coverage than ever before, while the game also touched Pacific communities in a tangible way through social responsibility initiatives such as Just Play and Football for Life. This Activity Report outlines the many other highlights across 2011, as OFC continued to work closely with its members to develop the game both on and off the field.

Welcome Message

I am delighted to present this Activity Report for 2011 including the many highlights and achievements from across our Confederation.

It was an important year for OFC, marking the start of a four-year term in which the newly elected Executive Committee settled into its work.

We began with the 'First 100 Days' of office initiative, which I am proud to say was hugely successful in terms of achieving certain milestones in key areas.

Our events calendar was busier than ever before, concluding with the all-important OFC Stage 1 Qualifiers for the 2014 FIFA World Cup Brazil™.

There were a host of memorable performances by OFC representatives on the world stage including New Zealand's first ever point at a FIFA Women's World Cup and Tahiti's upset victory over Venezuela during their debut appearance at the FIFA Beach Soccer World Cup.

Off the field, we enjoyed many highlights in the areas of technical development, social responsibility, infrastructure, marketing and television, IT and communications, finance and administration.

But while significant progress has been made, it is also important to note that the football environment is increasingly complex and ever changing. The Pacific region is made up of thousands of different cultural groups spanning across a vast geographical area, which brings with it a unique set of challenges.

OFC must continue to find creative ways of overcoming political and economic restraints to effectively administer football while also using the game as a tool for social development.

I look forward to leading the Confederation into a new year and servicing our member associations, who I am indebted to for their ongoing support.

And on behalf of OFC, I would like to take this opportunity to thank FIFA and our football friends from around the globe for their continued assistance as we strive to develop and promote 'the beautiful game'.



2011 at a Glance

Unity and solidarity were the themes of the 21st OFC Ordinary Congress in January as the Confederation voted in a new President and Executive Committee. The months that followed were a busy time for the new leadership group, who set about redefining and implementing the strategic plan to ensure continued success for OFC.

New Administration

The 21st OFC Ordinary Congress was held in American Samoa in January.

In the presence of FIFA President Joseph S. Blatter and FIFA Secretary General Jérôme Valcke, Papua New Guinea's David Chung was elected unopposed to take the reins of the regional governing body for the next four years.

The OFC Executive was also elected with representatives from Cook Islands, Fiji, New Zealand, Samoa, Solomon Islands, Tonga and Vanuatu all earning their place on the committee.

Within a month, the new leaders gathered at the OFC headquarters in Auckland, New Zealand, to review the Confederation's strategic objectives.

'First 100 Days'

During the first Executive Committee meeting of 2011, David Chung presented his vision for the 'First 100 Days' of office.

In alignment with the OFC Vision 2018, the newly elected President outlined the 100-day plan for him and his Executive Committee to achieve certain milestones in 11 key areas:

- OFC Secretariat staff structure
- Financial rules and procedures
- 'OFC Commercial Ltd' — commercial arm
- OFC Football Academy upgrade
- External partnerships
- Football for Life
- Events calendar
- Player management and education scheme
- Strengthening national leagues
- National team excellence
- Governance

During the follow-up Executive Committee meeting in May 2011, President Chung highlighted the key targets met in each area but also stressed the importance of the long-term vision through to 2018.

It was a successful start for the new Executive as they embarked on their four-year term of governance.

International Relations

Over the course of 2011, OFC drew support from existing international partners while establishing new relationships with a wide range of organisations.

During the OFC Congress in Switzerland in May, President Chung put pen to paper with the English FA, Spanish FA and New Caledonian Government in separate agreements aimed at supporting the development of football and strengthening a variety of social responsibility projects.

OFC continued to work closely with UEFA and the Government of Australia — through its agencies the Australian Agency for International Development (AusAID) and the Australian Sports Commission (ASC) — to roll out the Just Play grassroots programme across the Pacific.

The Confederation also teamed up with Special Olympics (NZ) and established a programme for people with mental disabilities in Samoa and with the Paralympic Committee for children with a physical disability in Fiji.

All of these partnerships contributed a great deal in developing football across the region in 2011.

Looking ahead

A full calendar of events is scheduled for 2012 including the prestigious Nations Cup, which will see the competition heat up en route to Brazil 2014.

Women's football also comes into focus with two age-group competitions acting as qualifiers for the FIFA U-17 and U-20 Women's World Cups.

The Olympic Football Tournaments will be a highlight, while the Solomon Islands' electric Kurukuru look forward to playing in the FIFA Futsal World Cup in Thailand.

With the increase of activities, OFC is set to employ a new Women's Development Officer and Futsal/Beach Soccer Development Officer in the New Year.

A new grassroots strategy is expected to complement and build on the successful Just Play programme while national leagues and national team excellence will continue to be a key focus.

OFC will look at ways to extend its social responsibility initiatives such as Football for Life, Football for Health and its Special Olympics programme.

2012 is also expected to be a significant year in further establishing OFC's in-house television department, leveraging commercial opportunities and continuously improving all areas of administration within the General Secretariat.

Most importantly, President Chung and his Executive will focus on supporting the member associations through best practice governance and strive to be a world leader in football administration.



FIFA President Joseph S. Blatter and OFC President David Chung at the 61st FIFA Congress in Zurich

Member Associations

The 11 member associations of OFC continue to play a significant role in Oceania's football family. As guardians of the sport at a local level, they work tirelessly to organise clubs, leagues and national teams while supporting OFC in delivering various programmes and events.

Win in Oceania

2011 marked the end of Win in Oceania — a three-year development programme including targeted support for member associations.

Funded by FIFA and managed by OFC, the USD 8 million project went a long way in improving infrastructure, strengthening administrative procedures, enhancing media and marketing capabilities while encouraging participation in futsal and grassroots programmes.

Win in Oceania has ensured a lasting legacy thanks to tailor-made projects for each of the 11 member associations. A purpose built futsal court in Fiji and a newly established magazine-style football show in Vanuatu are just two of the many success stories.

Academies

A key area of progress within OFC's member associations has been the development of youth academies. Back in 2009, Vanuatu was chosen amongst five other countries globally for a pilot FIFA Goal Football Programme, which sees promising players identified at a young age and housed in an academy where they train together daily.

OFC and Vanuatu Football Federation (VFF) have worked closely since then to ensure the programme is sustainable and achieving results. It was particularly pleasing therefore in 2011 to see what impact the academy had made, with strong performances by Vanuatu during the U-17 and U-20 age-group events. At an individual level, academy graduate Brian Kaltack was selected to trial with the Wellington Phoenix in New Zealand's capital while younger cousin Jean Kaltack was scooped up by Papua New Guinea club Hekari United after his stellar performances at the Pacific Games.

Mentoring programme

While consolidating the progress made through the Win in Oceania project, member associations will have a new avenue of support thanks to a recently developed football management programme: FIFA PERFORMANCE.

After a two-year pilot phase, PERFORMANCE will be rolled out across the Pacific from 2012-2014 and aims to help football's national governing bodies reach their maximum potential both on and off the field.

Presidents, general secretaries and technical directors from across Oceania gathered in Auckland, New Zealand, during November 2011 to learn more about the programme from a team of FIFA officials led by Thierry Regenass, FIFA Director of Member Associations and Development.

The initiative fits alongside OFC's mentoring strategy, which involves ongoing regional workshops for CEOs, Just Play managers, media officers, technical directors and competition managers.



FIFA's Director of Member Associations Thierry Regenass

Strengthening national leagues

Member associations face many challenges in building strong national leagues: from difficult travel schedules between islands to a lack of infrastructure for quality television broadcasts.

But countries like Solomon Islands are on the right track with their recently established national S-League, which runs from October to April/May. The competition, involving 10 teams from the five main islands, went from strength to strength in 2011 with competitive matches and huge crowds.

The winner goes on to play in OFC's premier club competition — the O-League — with an opportunity to progress to the FIFA Club World Cup.

Papua New Guinea is also leading the way with a strong national league not only for the men, but also the women. In November 2011, the women's league secured a deal with Hugo Canning Ltd who agreed to sponsor the league to the tune of PGK 50,000.

The domestic success has led to regional success with the national women's team winning gold at the Pacific Games 2011. It follows on from the remarkable rise of Hekari United, who remain the only Oceania club from outside New Zealand to win the O-League and qualify for the FIFA Club World Cup.

OFC is committed to strengthening national leagues and has established a competition management system that will support member associations over the coming years.

The 'O-Link' software uses the latest technology to enable users to produce detailed reports, manage player transfers, publish competition results online and launch marketing campaigns.

All 11 member associations have been trained on the new programme, which is helping to revolutionise the way football competitions are managed across the Confederation.



DEVELOPMENT

The development of the world game in Oceania continued at an impressive rate throughout 2011 with significant progress made in the areas of education, refereeing, women's football, beach soccer and futsal. Highlights included the introduction of a new coach licensing scheme, the appearance of many OFC match officials at FIFA events, the signing of several female players to professional contracts in Europe and the growth of beach soccer and futsal. Key to this success has been the collaboration between the OFC Technical Department and FIFA Development Office to ensure the best possible results for OFC's 11 member associations.

Grassroots

The implementation of a strong grassroots programme is a key component of OFC's future development. The Confederation aims to provide clear player pathways so that more people become lifelong participants in the sport.

As the first stage of that pathway, grassroots is a vital element of the OFC coaching and education programme. A major development occurred in this area in 2011 with the introduction of a new OFC coach licensing accreditation scheme, the first step of which is devoted entirely to grassroots.

The grassroots category covers the U-8 to U-12 age groups and includes players linked to clubs, schools and other community organisations. The OFC 'Pyramid of Football' — at the top of which is the region's elite players — indicates that grassroots football is the basis of the Pacific's senior club and national teams and it is therefore important to realise that, the wider the base is, the more players will stay involved in the game beyond their school and community-based teams.

OFC has taken steps to broaden this base in 2011 with the appointment of Player Development Officer Daniel Shirley, who will work closely with Technical Director Patrick Jacquement to further develop and implement the grassroots programme.

OFC's grassroots programme is linked closely to a recently-developed grassroots strategy designed by FIFA Technical Director Jean-Michel Bénézet. It will complement and build on the successful Just Play initiative, which kicked off in 2009 with funding support from the Australian Government and UEFA, and aims to promote physical activity and healthy living amongst primary-aged children.

Bénézet visited the Confederation's Auckland headquarters in November to address representatives from each of OFC's 11 member associations about the importance of the three pillars of the technical programme — grassroots, education and elite.



Infrastructure

The facilities and resources available to OFC member associations continued to vastly improve as the FIFA Development Office oversaw the completion of numerous Goal Projects that have served to change the face of their respective association headquarters.

The year got off to a memorable start in this regard as FIFA President Joseph S. Blatter visited American Samoa in January to inaugurate the fully refurbished administration block, playing fields and grandstand at Pago Park. The country's 'Home of Football' was in the direct path of a devastating tsunami in 2009 and suffered severe damage. But the complex has now been brought back to life with the construction of two international-sized playing fields and four changing rooms, as well as the refurbishment of the grandstand with medical and cafe facilities and the rehabilitation of administrative offices.

Another region struck by tragedy, the earthquake-ravaged city of Christchurch in New Zealand, also received a very welcome boost with the laying of a state-of-the-art all-weather turf at ASB Football Park. The facility, formerly English Park, was opened by FIFA Vice President and OFC President David Chung along with Christchurch Mayor Bob Parker in October, becoming one of the first major construction projects completed since the most devastating tremor struck in February.

It was announced in November that FIFA Goal Project funds would go towards a similar turf in the Wellington suburb of Petone, a facility that will result in 600 more matches during the winter football calendar in New Zealand's capital and form the basis of a lower North Island football hub.

Many projects were also completed in other Pacific nations, including a new headquarters, technical centre and futsal court for the Fiji Football Association in Suva and the development of Aligegeo field and JFK Stadium in the Solomon Islands regions of Malaita and Gizo respectively. Work is also continuing in New Caledonia on a national football academy at Païta. It is expected to be opened in early 2012 and will feature a futsal court, beach soccer pitch, artificial turf and administration facilities.

FIFA Goal Projects benefitted a host of member associations in 2011 and the hard work is set to continue in 2012.

FIFA

For the Game. For the World.



Education

The OFC Technical Department and FIFA Development Office worked closely in 2011 by integrating their activities to ensure the successful delivery of a wide programme of courses across the Pacific.

Underpinning the development strategy was the introduction of a new OFC coach licensing accreditation scheme. Developed by OFC Technical Director Patrick Jacquemet and his team, the new scheme outlines the necessary requirements for coaches to progress from a 'D' Licence to an 'A' Licence and covers all areas of the game including grassroots, youth and senior football as well as futsal and beach soccer. The scheme, which is being rolled out by Education and Training Manager Didier Chambaron, is based on those used by Confederations in other parts of the world but with a unique Oceania flavour.

The FIFA Development Office, led by Glenn Turner, was also busy coordinating a number of educational programmes across the Pacific region. Vanuatu Football Federation hosted a FIFA Community course in April, which brought together local government officials, media, business leaders, NGO representatives and other stakeholders to generate ideas for continuing the development of youth football.

New Zealand had the privilege of hosting the first ever FIFA Playing Surface Seminar, with representatives from all 11 member associations gathering at Auckland's North Harbour Stadium in August. The three-day course was conducted by Stuart Larman, manager of the FIFA Playing Surfaces Programme,

OFC natural turf consultant Laurie Stubbing and FIFA artificial turf consultant Dr Eric Harrison. FIFA had held various playing surface courses in other parts of the world, however the seminar in Auckland was a global first in that it presented artificial and natural turf maintenance content together in the same forum.

Finally in November, a FIFA/OFC seminar brought together the entire Oceania football family, including Presidents, CEOs and technical directors from every member association to learn about PERFORMANCE, a FIFA initiative that aims to help football's governing bodies reach their maximum potential on and off the field and which will be put into practice across the Pacific from 2012-2014.

OFC President David Chung was in attendance along with a team of FIFA officials led by Thierry Regenass, Director of Member Associations and Development. A technical directors' workshop and grassroots festival were held in conjunction with the seminar, making the three days invaluable.

*OFC Technical Director
Patrick Jacquemet*



Referee Development

The Referee Development Programme (RAP) continued to flourish in 2011 and its results could be seen in the level of representation for Oceania match officials at international events.

Referee Development Officer Massimo Raveino along with Referee Instructor Neil Poloso and Fitness Trainer Kader Touati oversaw a busy schedule of local and regional courses.

Their work, ranging from the grassroots level to the elite, has paid off with unprecedented representation at FIFA events in recent years and 2011 was no different with 13 match officials from a wide range of Pacific countries flying the OFC flag on the international scene.

On the regional front, successful courses were held throughout the year, including preparation around each OFC tournament. As part of the high standards set by FIFA, all officials involved in OFC competitions were put through stringent fitness tests and only those who passed were eligible to take part.

FIFA U-17 World Cup Mexico 2011

Referee	Norbert Hauata	Tahiti
Assistant Referee	David Charles	Papua New Guinea
Assistant Referee	Mark Rule	New Zealand

FIFA Women's World Cup Germany 2011

Referee	Finau Vulivuli	Fiji
Assistant Referee	Jacqui Stephenson	New Zealand
Assistant Referee	Lata Tuifutuna	Tonga

FIFA U-20 World Cup Colombia 2011

Referee	Peter O'Leary	New Zealand
Assistant Referee	Ravinesh Kumar	Fiji
Assistant Referee	Jackson Namu	Solomon Islands

FIFA Beach Soccer World Cup Ravenna 2011

Referee	Hugo Pado	Solomon Islands
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FIFA Club World Cup Japan 2011

Referee	Peter O'Leary	New Zealand
Assistant Referee	Jan Hendrik Hintz	New Zealand
Assistant Referee	Ravinesh Kumar	Fiji

Women's Football

The development of women's football continued in 2011 with the staging of the Women's Football Tournament at the XIV Pacific Games in New Caledonia and the groundbreaking performances of New Zealand's Football Ferns at the FIFA Women's World Cup Germany 2011.

New Zealand's Ali Riley was a standout individual, picking up the OFC Women's Player of the Year 2010 award and starring for Western New York Flash in the USA Women's Professional League. The 23-year-old also notched her half century of appearances for the Football Ferns, as did Jenny Bindon, Ria Percival, Abby Erceg, Kirsty Yallop and Rebecca Smith.

Those stars all achieved the honour in the build up to Germany 2011 or at the tournament itself, during which New Zealand confirmed themselves as a force on the international stage with a pair of creditable losses and a first ever World Cup point.

The team's eye-catching performances led to more Oceania players than ever securing professional contracts overseas with Percival, Amber Hearn, Katie Hoyle and Sarah Gregorius all joining captain Smith in Germany's Frauen Bundesliga.

But female stars from other Pacific countries also made their mark, Papua New Guinea underlining their reputation as the strongest of the island nations with a record-breaking third successive gold at the XIV Pacific Games in Noumea. New Caledonia also performed well as hosts, earning silver thanks largely to a group of France-based players that included talismanic striker Christelle Wahnawe.

Away from the tournament arena, further development occurred at the fifth FIFA Women's Football Symposium in Frankfurt, attended by two representatives from each of OFC's 11 member associations.

OFC Women's Development Officer Emmie Sope ensured education continued with the hosting of courses geared towards the new OFC coaching accreditation scheme in several member associations. A new Women's Development Officer is set to be appointed by the OFC Technical Department in 2012 with Sope taking on a new challenge as Technical Coordinator for Just Play — the Confederation's FIFA-approved grassroots programme.



Beach Soccer and Futsal

Great progress continued to be made in the small-sided versions of the game in 2011 as OFC Championships for both beach soccer and futsal were held and a new Oceania representative made its debut on the international beach soccer stage, creating a piece of history along the way.

The Tiki Toa, or Warrior Men, from Tahiti became just the second OFC nation to qualify for the FIFA Beach Soccer World Cup by upsetting Solomon Islands — traditionally the region's dominant force on the sands — as hosts at the OFC Beach Soccer Championship in Papeete.

Tahiti headed to Italy for the World Cup and performed above expectations, opening with a 5-2 win over Venezuela — the country's first ever win at a FIFA event — before suffering defeats against eventual champions Russia and Nigeria.

The Tiki Toa's Italian outing was a timely boost for beach soccer in Tahiti as it prepares to become the first Oceania country to host the FIFA Beach Soccer World Cup in 2013. The Local Organising Committee is led by Chief Executive Noeline Parker and planning is well underway with the support of local partners.

Also preparing for a World Cup campaign is the Solomon Islands' Kurukuru, who qualified for the 2012 FIFA Futsal World Cup in Thailand by defending their Oceania crown in Fiji. The tournament proved highly popular once again with extensive coverage from local and international media and a cumulative spectator attendance of over 15,000 across five days of action.

To cater for the increasing popularity and growth of the small-sided games in the Pacific, a new Futsal/Beach Soccer Development Officer is set to join the OFC Technical Department in 2012.



Football for Health

Within the Pacific, there are a number of health problems including HIV/AIDS and sexually transmitted infections (STI), as well as social issues such as the dangers of alcohol, drug abuse and tobacco. Raising public awareness on these matters has been a key aim for OFC in recent times.

Health education is an important part of the OFC Just Play grassroots programme, a FIFA-approved initiative that promotes physical activity and healthy living amongst children aged from six to 12.

A 'Just Play Day' was held across OFC's member associations in December to coincide with UNICEF's Universal Children's Day and a major emphasis was placed on promoting the importance of good health during the celebrations in each country.

Health is also one of the main themes of the OFC-driven Pacific Youth and Sports Conference, the second edition of which is set to take place in New Caledonia in 2013. To prepare for the conference, the heads of delegation from the respective Pacific countries met at OFC's Auckland headquarters in December.

Oceania will also benefit from the FIFA '11 for Health' programme led by Professor Jiri Dvorak, FIFA's Chief Medical Officer and Chairman of the FIFA Medical and Research Centre. The programme utilises the power of football as a community education and development tool for promoting health and lifestyle messages. It is expected to be rolled out across OFC member associations from 2012.

The Confederation will continue to look at ways of promoting physical activity and healthy lifestyles by working closely alongside member associations, local health ministries and NGOs, as well as other regional and international organisations.

Linking football to health programmes is seen as a key way to bring about change in Oceania.



FIFA Chief Medical Officer Prof. Jiri Dvorak

COMPETITIONS

An action-packed schedule of youth, senior, beach and futsal competitions were successfully held in 2011 as Oceania teams made their mark both in the Pacific region and on the world stage.

To cater for the extra demands of a busy schedule, the OFC Competitions Department expanded in size with the addition of two extra full-time staff.

Head of Competitions David Firisua and his team were also well supported by competitions managers across OFC's 11 member associations who were called on for various tournaments throughout the year.

There were plenty of highlights, perhaps none more so than Samoa's successful hosting of the FIFA World Cup™ Stage 1 Qualifiers in November as the road to Brazil 2014 began in earnest.

2014 FIFA World Cup™ Stage 1 Qualifiers

22 — 26 November 2011

Hosts Samoa kept their Brazil 2014 hopes alive by taking out the Stage 1 Qualifiers but the event is likely to be most fondly remembered for the remarkable performances of another country, the winners' near neighbours American Samoa.

The tiny island nation had never won a World Cup qualifying match before and were the underdogs once again on arrival in Samoa. But they looked a different side to that of previous years under new coach Thomas Rongen, a former United States U-20 national team coach, and posted their first ever victory with a 2-1 success over Tonga. Another historic result, a 1-1 draw with Cook Islands, followed and Rongen's men then needed just a victory over Samoa in their final match to progress to Stage 2 – a situation that was almost unthinkable prior to the tournament.

But they instead bowed out in heartbreaking fashion when a last-gasp Silao Malo strike gave Samoa a 1-0 win in front of their boisterous fans and booked them a place in Stage 2.

J.S. Blatter Field, Apia, Samoa.

Participating teams		
American Samoa, Cook Islands, Samoa, Tonga.		
Winners	Samoa	[SAM]
Runners-up	Tonga	[TGA]
Third	American Samoa	[ASA]
Fourth	Cook Islands	[COK]
Samoa qualify for the OFC Nations Cup, Stage 2 of 2014 FIFA World Cup™ qualifying		



2011 O-League

23 October 2010 — 17 April 2011

The fifth edition of the O-League was a huge success with closely-fought contests in both groups and a cumulative audience of over 110,000 fans — the second time in succession this figure has broken into six digits — across 26 matches.

Auckland City made it through to the final from Group B after fending off the challenges of Waitakere United, Magenta and Tefana but the real intrigue came in Group A, in which Amicale pipped Koloale by a point and Lautoka and Hekari United followed closely behind.

The first leg of the final was a tight affair, Auckland edging out Amicale 2-1 in front of 10,000 fans in Port Vila. But the second saw Auckland assert their dominance with a 4-0 victory for a 6-1 aggregate win.



Participating teams

Amicale, Auckland City, Hekari United, Koloale, Lautoka, Magenta, Tefana, Waitakere United.

Winners	Auckland City	[NZL]
Runners-up	Amicale	[VAN]
Third	Koloale	[SOL]
Fourth	Waitakere United	[NZL]

Auckland City qualify for the FIFA Club World Cup Japan 2011

FIFA Club World Cup Japan 2011

8 — 18 December 2011

Auckland City [NZL] represented OFC

Play-off for quarter-finals

vs. Kashiwa Reysol [JAP] [0-2]

Final Ranking 7 [7]



New Zealand side Auckland City had a hard act to follow in Japan after performing beyond all expectations in their last FIFA Club World Cup appearance in 2009. City defied the odds to record an OFC-best fifth-place finish on that occasion but couldn't repeat those heroics this time, falling to a 2-0 defeat against J-League champions Kashiwa Reysol in the qualifying play-off.

Facing a fully-professional side of such high quality was always going to be a tough ask for Auckland but they gave a good account of themselves and could well have taken something from the game if fortune had been more favourable.

Stung by conceding two goals just before half-time, City showed more attacking intent in a polished second-half display and had chances through Manel Exposito, David Mulligan and Ivan Vicelich but couldn't find the net.



North Harbour Stadium, Auckland, New Zealand.

Participating teams

American Samoa, Cook Islands, Fiji, New Caledonia, New Zealand, Papua New Guinea, Solomon Islands, Tahiti, Tonga, Vanuatu.

Winners	New Zealand	[NZL]
Runners-up	Tahiti	[TAH]
Third	Solomon Islands	[SOL]
Fourth	Vanuatu	[VAN]

New Zealand qualify for the FIFA U-17 World Cup Mexico 2011

OFC U-17 Championship

8 — 19 January 2011

The OFC U-17 Championship provided further evidence of the closing gap between New Zealand and the island nations, as Tahiti again emerged as strong contenders for the U-17 crown.

Since Australia moved to AFC, Tahiti is the only OFC country outside of New Zealand to have qualified for a FIFA youth tournament — the U-20 World Cup in 2009 — and they went close to repeating that feat in Auckland, going through group play unbeaten to face the likewise undefeated Young All Whites in the final.

That match was an even battle but New Zealand emerged as 2-0 victors thanks to goals from Cameron Howieson and Tim Payne, who went on to sign for English clubs Burnley and Blackburn Rovers respectively.

FIFA U-17 World Cup Mexico 2011

8 June — 10 July 2011

Oceania was represented in Mexico by New Zealand's Young All Whites and they flew the Pacific flag with pride, performing admirably to become just the second OFC team to progress to the knockout phases of a FIFA youth event in the post-Australia era.

New Zealand started strongly with a remarkable 4-1 win over eventual Group D winners Uzbekistan and followed that up with a 2-1 loss to Czech Republic and scoreless draw against USA.

But any hopes of a dream run came to an end after a highly-impressive Japan outfit defeated New Zealand 6-0 to deny the Kiwis a place in the quarter-finals.

New Zealand represented OFC

Group Stage vs. Uzbekistan [4 - 1]

Group Stage vs. Czech Republic [0 - 1]

Group Stage vs. United States [0 - 0]

Round of 16 vs. Japan [0 - 6]

Goalscorers: Stephen Carmichael (3), Jordan Vale

Final ranking 13 [24]



OFC U-20 Championship

21 — 29 April 2011

Hosts New Zealand were the stars of the OFC U-20 Championship, scoring 13 goals and conceding none in their two group matches before easing past Fiji 6-0 in the semi-finals. The final pitched them against Solomon Islands — penalty shootout winners over Vanuatu after a thrilling 3-3 extra-time semi-final draw — and the pair produced a memorable match.

It was played at North Harbour Stadium due to adverse weather rendering the Centre Park pitch unsuitable and the action was fitting of such a setting. The Junior All Whites took the lead through Cory Chettleburgh but Himson Teleda kept the Mamulas' World Cup dreams alive with an equaliser. It wasn't to be though, further goals from Andrew Bevin and Dakota Lucas booking New Zealand a place at Colombia 2011.



Centre Park, Auckland, New Zealand.

Participating teams

American Samoa, Fiji, New Caledonia, New Zealand, Papua New Guinea, Solomon Islands, Vanuatu.

Winners	New Zealand	[NZL]
Runners-up	Solomon Islands	[SOL]
Third	Vanuatu	[VAN]
Fourth	Fiji	[FIJ]

New Zealand qualify for the FIFA U-20 World Cup Colombia 2011

FIFA U-20 World Cup Colombia 2011

29 July — 20 August 2011

The hopes of the Pacific rested on New Zealand's Junior All Whites in Colombia but the draw was not kind to them and they could not overcome the odds to earn a passage past the group stages.



The Kiwis faced Portugal, Cameroon and Uruguay — three giants of world football — in Group B but proved they were not overawed by posting a pair of creditable draws, both 1-1, against Cameroon and Uruguay. Those results gave them a chance of making the Round of 16 but that proved a step too far as a 1-0 loss to Portugal, who went on to finish runners-up to Brazil, knocked New Zealand out.

New Zealand represented OFC

Group Stage vs. Cameroon	[1 - 1]
Group Stage vs. Uruguay	[1 - 1]
Group Stage vs. Portugal	[0 - 1]

Goalscorers: Own goal, Andrew Bevin

Final ranking	17	[24]
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OFC Futsal Championship

16 — 20 May 2011

The Kurukuru from the Solomon Islands have had a monopoly on the OFC Futsal Championship title since 2008 and that run continued with yet another triumph in 2011.

With such an impressive record, the Kurukuru were hot favourites going in to the tournament but were made to work hard for their four-peat by a determined Tahiti outfit.

The sides met twice at the tournament and both matches were evenly fought, Solomon Islands sneaking home 1-0 in pool play before winning a gripping final 6-4.

Against all expectations, the Kurukuru were 4-1 down shortly after the halftime interval but produced some typical flair in the second spell to dash Tahiti's hopes and book themselves a ticket to Thailand 2012.

Vodafone Arena, Suva, Fiji.

Participating teams

Fiji, Kiribati, New Caledonia, New Zealand, Solomon Islands, Tahiti, Tuvalu, Vanuatu.

Winners	Solomon Islands	[SOL]
Runners-up	Tahiti	[TAH]
Third	New Zealand	[NZL]
Fourth	Vanuatu	[VAN]

Solomon Islands qualify for the FIFA Futsal World Cup Thailand 2012



OFC Beach Soccer Championship

23 — 25 February 2011

The OFC Beach Soccer Championship was hit by misfortune in 2011 as Vanuatu were forced to pull out due to being stranded in their homeland by a cyclone.

That left three teams to fight it out for a place at the FIFA Beach Soccer World Cup and the identity of that team came as a surprise, Solomon Islands' stranglehold on the trophy finally being broken by hosts Tahiti.

The final was a thriller, Tahiti's Tiki Toa going 4-1 up against the Solomon Bilikiki before surviving a late onslaught to win 4-3 and qualify for the World Cup for the first ever time.



Jardin de Paofai, Papeete, Tahiti.

Participating teams		
Fiji, Solomon Islands, Tahiti.		
Winners	Tahiti	[TAH]
Runners-up	Solomon Islands	[SOL]
Third	Fiji	[FIJ]
Tahiti qualify for the FIFA Beach Soccer World Cup Ravenna 2011		

FIFA Beach Soccer World Cup Ravenna 2011

1 — 11 September 2011

Ravenna 2011 was another milestone tournament for Oceania as the region's representatives Tahiti broke new ground picking up their first win at a FIFA tournament.

That historic result came in the form of a comprehensive 5-2 triumph over Venezuela, during which Teva Zaveroni scored a double, and gave the Tiki Toa a great chance of kicking on and booking a spot in the quarter-finals.

But Tahiti could not continue their impressive start and fell to a 5-0 loss against eventual champions Russia before succumbing 4-1 to Nigeria in their final pool match.

They returned home with their heads held high though, having created a piece of history and avoided the Group C wooden spoon.



Tahiti represented OFC		
Group Stage vs. Venezuela		[5 - 2]
Group Stage vs. Russia		[0 - 5]
Group Stage vs. Nigeria		[1 - 4]
Goalscorers: Teva Zaveroni (3), Naea Bennett, Marama Amau, Tearii Labaste		
Final ranking	12	[16]

Pacific Games Men's Football Tournament

27 August — 9 September 2011

The Pacific Games men's and women's football tournaments involved an impressive 49 games in 14 days across six different stadiums.

New Caledonia's national men's team earned plaudits by taking gold — a record-breaking sixth title for Les Cagous — after a thrilling final few days of competition.



New Caledonia, Solomon Islands and Vanuatu were tied on points in Group A but the latter missed out on a semi-final berth on goal difference. The story was similar in Group B where Fiji wrapped up first place and Tahiti just shaded Papua New Guinea by a goal differential of only two. Both semis finished 2-1, New Caledonia nudging past francophone rivals Tahiti and Solomon Islands defeating Fiji, before Les Cagous saw off the challenge of Solomon Islands for a 2-0 win in front of 12,000 fans at Stade Numa Daly in the final.

Noumea, New Caledonia.

Participating teams		
American Samoa, Cook Islands, Fiji, Guam, Kiribati, New Caledonia, Papua New Guinea, Solomon Islands, Tahiti, Tuvalu, Vanuatu.		
Winners	New Caledonia	[NCL]
Runners-up	Solomon Islands	[SOL]
Third	Tahiti	[TAH]
Fourth	Fiji	[FIJ]

Pacific Games Women's Football Tournament

27 August — 9 September 2011

The women's football tournament likewise brought plenty of drama as the hosts were denied a men-and-women golden double by Papua New Guinea, who wrote themselves into the record books with a third successive title.

New Caledonia was the only side to go through the group stages unbeaten and even notched a 2-1 victory over the eventual champions on their way to the final. Papua New Guinea earned their berth by accounting for Fiji 4-0 while the hosts defeated Tonga 3-2 in thrilling fashion in the other semi-final.

More excitement was to come in the finale at a packed Stade Numa Daly, Papua New Guinea eventually triumphing 2-1 thanks to a last-minute penalty from Linah Honeakii.

Noumea, New Caledonia.

Participating teams		
American Samoa, Cook Islands, Fiji, Guam, New Caledonia, Papua New Guinea, Solomon Islands, Tahiti, Tonga.		
Winners	Papua New Guinea	[PNG]
Runners-up	New Caledonia	[NCL]
Third	Fiji	[FIJ]
Fourth	Tonga	[TGA]



SOCIAL RESPONSIBILITY

As part of OFC's long-term vision, football is seen as playing a vital role in advancing health and community development, promoting gender equality, reducing anti-social behaviour, building national identity and fostering healthy bonds amongst young people in Pacific communities. Initiatives such as Just Play and Football for Life made a significant impact in 2011 and further cemented OFC's reputation as one of the leading regional sports organisations in the delivery of social responsibility programmes.

Football for Life

The Football for Life concept embodies OFC's strong commitment to social development in the Oceania region and this desire to provide support to Pacific communities continued in 2011.

The initiative was launched in 2007 to help victims of a devastating tsunami that hit the Western Province of Solomon Islands and has since been used to back the fight against HIV/AIDS and promote physical activity and the importance of good health to the Pacific's young people through the OFC Just Play grassroots programme.

As one of the most developed countries under the OFC umbrella, New Zealand is usually in less need of such support but required a helping hand in 2011 through a Football for Life grant of NZD 25,000 to the New Zealand Football Christchurch Earthquake Appeal.

OFC Executive Committee member and Vanuatu Football Federation President Lambert Maltock presented the cheque to New Zealand Football Chairman Frank van Hattum just before kick-off of the OFC U-20 Championship grand final between New Zealand and Solomon Islands at North Harbour

Stadium in April. The funds were put towards the recovery and development of the world game in a region that has been hit hard by a series of earthquakes since a devastating tremor struck in February.

"This will go a long way in delivering funds to the Mainland Football Federation," van Hattum said. "They've been hit hard down there and we want the development programmes to keep going. We have urged football people to help others in the football community and we're very grateful to OFC for doing that."

During the OFC Congress in May 2011, a Football for Life donation of NZD 25,000 was also made to the Japanese FA to assist with relief efforts after the devastating earthquakes and tsunami that hit the country in March.

OFC will continue to look for future opportunities to use Football for Life as a means of advancing social development in the Pacific while supporting the wider football family during times of need.

NZ Football Chairman Frank van Hattum with OFC Executive Member and Vanuatu Football Federation President Lambert Maltock



Just Play

OFC is committed to building a brighter future for Oceania by using football as a school for life to raise awareness about social issues and encourage gender equity, social integration and peace building.

One activity that serves such a purpose is the OFC Just Play programme — a FIFA-approved grassroots initiative which promotes physical activity for primary school-aged children while encouraging community involvement and healthy living.

It was launched in 2009 and has since involved more than 70,000 youth and 1,000 trainers across Cook Islands, Fiji, Papua New Guinea, Samoa, Solomon Islands, Tahiti and Vanuatu. The year of 2011 was another milestone for Just Play as the programme's popularity continued to grow throughout Oceania and it received further plaudits from outside the Confederation.

The initiative, led by OFC Head of Social Responsibility Franck Castillo, was recognised at the Commonwealth Pacific Young Leaders Conference in Brisbane, Australia, during October as a successful example of how the power of sport can be used for development.



OFC Head of Social Responsibility and International Relations Franck Castillo

OFC President David Chung and General Secretary Tai Nicholas joined Castillo at the four-day meeting, which brought together youth leaders from 11 Commonwealth countries from across the Pacific and was organised by the Commonwealth Youth Programme.

The development work of OFC was noted in the official communiqué released after the conference which stated: "Young leaders acknowledged sports as a tool for youth development and welcomed OFC's 'Just Play' initiative and the Pacific Youth and Sports Conference held in Auckland, New Zealand 2010."

Partners

OFC works closely with UEFA and the Government of Australia — through the Australian Agency for International Development (AusAID) and the Australian Sports Commission (ASC) — to roll out the Just Play programme across the Pacific.

The Confederation has also been working in New Zealand with Special Olympics (NZ) on a Just Play programme for people with mental disabilities. Similar initiatives have been launched in Samoa and Fiji.

Measuring change

As part of OFC's commitment to achieving positive change for children, the Confederation commissioned an external review of Just Play in 2011. The review showed the impact of the programme within Pacific communities, identifying both the successes to date as well as the areas where Just Play can be improved.

The findings showed that children who participate in Just Play have greater motivation to go to school and are able to concentrate more in class. Another key success has been the number of girls taking part with the review showing at least 42% of participants are female.

Just Play is leaving a lasting legacy in terms of resources with the distribution of equipment packs containing balls, cones, bibs and activity manuals that enable children to play football at anytime and in any situation.

Aside from the benefits to children, Just Play development managers and instructors have also helped to train community members and teachers. The review revealed impressive participation numbers with around 1,400 people in urban and rural areas receiving training to become Just Play coaches. This training encourages community involvement, promotes leadership and improves local partnerships.

Looking ahead

Just Play is set to expand even further with American Samoa and New Caledonia planning to launch the programme in 2012. In the countries where Just Play has already been introduced, schools have been the main target since 2009 but the OFC Social Responsibility Department is now looking to extend the initiative into the wider community by working closely with the OFC Technical Department.

Clubs and associations will be integrated into an overarching retention strategy that provides them with direct access to Just Play children via the school programme, and the opportunity to promote their club to a targeted and captive audience.

The future for OFC's Just Play programme looks bright thanks to the ongoing support of key partners.



Just Play in numbers 2009 — 2011

Children participating in Just Play	72,000
Percentage of girls participating	42%
Number of Just Play development managers	36
Number of trained community members and teachers	1,400

Scholarships

Creating opportunities for young players to progress their careers and providing pathways to the top are key elements of the OFC ethos and exciting developments occurred on this front in 2011 as several promising young stars benefited from OFC-funded scholarships.

The Confederation sponsored Vanuatu international Brian Kaltack to train fulltime with the Wellington Phoenix, New Zealand's representative in the professional A-League, while fellow teenagers Alex Waimora and George Ladoga were able to attend Auckland private school Saint Kentigern College thanks to the school, OFC and the Cuesports Foundation joining forces to provide the Charlie Dempsey Memorial Scholarship.

Charles "Charlie" Dempsey was a previous President of OFC who sadly passed away in 2008 and the scholarship has been established in his honour as he contributed much to Oceania football.

Striker Waimora and defender Ladoga, both now 17, earned the chance to attend Saint Kentigern after catching the eye for the Solomon Islands at the OFC U-17 Championship in Auckland during January. Kaltack, 18, was over the age bracket for that tournament but starred instead at the OFC U-20 Championship, also in Auckland, three months later. He signed the Phoenix deal in October and will remain with the club until January 2012 as a trainee.

The opportunity would not have been possible without the support of OFC, who provided NZD 15,000 to cover Kaltack's accommodation, meals and other living costs. While he is not an official member of the playing squad, the strong centre back has been immersed completely into the Phoenix environment under coach Ricki Herbert, training every day with the club's players and experiencing life as a professional footballer. He has also played each week in the local league for amateur club Waterside Karori.

Waimora and Ladoga were likewise welcomed into life at Saint Kentigern, starring for the first XI in the Auckland Premier Grade and becoming highly-regarded residents of the school's boarding facility. Officials from the school have been delighted with the contributions of the pair, being very impressed both by their footballing ability and off-field manner. They have assimilated into New Zealand culture smoothly and have spent each weekend at the houses of other players' parents.

Under the guidance of former All White Michael Ridenton, the Solomon duo helped their team finish third in the Auckland competition and fifth at the national championships — a pleasing pair of results for the school.

OFC President David Chung congratulates Vanuatu talent Brian Kaltack



Special Olympics

OFC showed its commitment to promoting social inclusion by signing a Memorandum of Understanding (MOU) with Special Olympics Asia Pacific (SOAP) through its parent body Special Olympics International in 2010. The relationship bore fruit in 2011 as OFC joined forces with Special Olympics to produce a Just Play programme for people with mental disabilities which was launched in Samoa during November.

Just Play — a unique OFC grassroots programme which promotes physical activity and healthy living — has been a huge success since its introduction in 2009 and OFC's aim now is to make it available for those with mental disabilities or other special needs wherever possible.

The launch took the form of a two-day course in Apia and was made possible by the joint efforts of OFC, Football Federation Samoa, Special Olympics Samoa and Special Olympics New Zealand.

Taking part were teachers and volunteers from special needs schools and families of Special Olympics athletes in Samoa and the participants were taught how to pass on football-related skills such as passing, dribbling and shooting to their students.

Meanwhile in Fiji, OFC has teamed up with the Paralympic Committee to encourage children with physical disabilities to get involved in football. Similar events to those run in Samoa and Fiji are expected to take place across other member associations in future months.

The seed for the developments was sown in 2007 when Special Olympics developed a pilot project with FIFA aimed at using the sport of football and the capacity of both organisations to build awareness and understanding for people with intellectual disabilities.

Special Olympics New Zealand was approached to lead the dialogue with OFC and to develop partnership opportunities for the Pacific region. It became clear that the existing Football for Hope programme that was already established between FIFA and Special Olympics International could provide a framework for the OFC/SOAP programme development and this relationship was fostered further in 2011 to provide opportunities for those with special needs to take part in Just Play.

Pacific Youth and Sports Conference

In 2010, OFC and a wide range of partners staged the first ever Pacific Youth and Sports Conference (PYASC), bringing together over 1000 young people to look at how sport can be used as a tool for social development. Ideas born out of that event were implemented in 2011, just as planning got underway for a second conference in 2013.

During the inaugural event, funding was awarded to 14 Sport for Development projects that have all since been implemented. Progress reports were provided in 2011 during head of delegation meetings in February and December, which were organised by OFC Head of Social Responsibility and International Relations Franck Castillo and his team.

The head of delegation in each country will be crucial to the success of the next PYASC, set to take place in Noumea in 2013. Further planning meetings are scheduled for 2012 as OFC works closely with the New Caledonian Government and the Secretariat of the Pacific Community to organise another successful Conference.

MARKETING AND TELEVISION

OFC is constantly looking to increase and diversify sources of revenue to better support its activities. 2011 was a landmark year in terms of marketing and television with the establishment of two key entities — OFC Commercial Ltd and OFC TV. Bringing television operations in-house gave OFC the opportunity to distribute more matches live via satellite as well as online. Add to this a number of key partnerships and the Confederation is well placed to support its member associations over the long term.



OFC Commercial

OFC is a not-for-profit organisation charged with servicing and administering football in the Oceania region while also using the game as a tool for social development. But to create sustainable programmes, the Confederation requires a broad range of income streams and funding partners.

Under the new leadership of President Chung, an innovative company was set up in January 2011 to meet these objectives. The Executive approved the launch of OFC Commercial Ltd — an entity acting as the commercial arm of the Confederation, finding new sources of revenue and managing a variety of marketable activities.

A business plan was drawn up including a range of responsibilities including apparel and equipment, merchandising, football academy management, TV production and property investment.

OFC Commercial made an immediate impact in 2011 with a significant refurbishment of the OFC Football Academy completed at Auckland's Mt Smart Stadium. The project included an upgrade of the accommodation facilities as well as the redevelopment of the grounds surrounding the Academy building including a full refurbishment and extension of the football field and repositioning of floodlights to ensure the field has the ability to be used to its full potential.

Looking ahead, OFC Commercial Ltd will seek out opportunities to expand its operations while ensuring best practice policies are in place.



Head of OFC TV Olivier Huc

OFC TV

Broadcast production costs are notoriously high, especially when covering events across vast distances in the Pacific. OFC made a key strategic decision in 2011 to bring all operations in-house through a newly established department OFC TV, in a bid to centralise its broadcast activities while also building capacity within the member associations.

Olivier Huc was charged with heading the new department, bringing with him a wealth of experience including more than 10 years with Tahiti Nui Television Network (TNTV). The French-born Huc created FenuaFoot in Tahiti and ran the magazine-style football show for 10 years. He has gone on to help replicate the show in Oceania countries such as Papua New Guinea, Tonga, the Solomon Islands and Vanuatu.

In 2011, several more training courses were held across the member associations with media officers learning how to film, produce and edit footage on software provided by OFC.

These media officers became a key part of the OFC TV team, working diligently to cover OFC events including online streaming and live broadcasts across the region.

The OFC U-20 Championship in April was one of the success stories of the year with live streaming of every match. In addition, the semi-finals and finals were broadcast live across the region as OFC worked closely with major broadcasters across the region. Feedback from football fans via OFC's social media platforms was extremely positive while the numbers also stacked up with 40,000 hits on oceaniafootball.com during the live streaming.

It marked an important step in the commercialisation of OFC's television production to ensure quality football content is delivered across the Pacific.

Huc and his team are also developing the radio strategy within Oceania, including radio broadcasts of OFC events and establishing local radio shows such as VanuaFoot — a hugely successful example from Vanuatu.

Tonga FA Media Officer Mateaki Heimuli

Partnerships

With the introduction of OFC Commercial Ltd and OFC TV, a number of opportunities arose for the Confederation to form new partnerships while strengthening existing ones.

In the area of television, OFC was awarded the rights for the FIFA Club World Cup 2011 thanks to a partnership with Dentsu — a Japan-based agency specialising in media rights and distribution. OFC TV went on to sign sub-license agreements with Fiji TV and Sky TV to distribute the flagship club competition around the region.

OFC also worked to facilitate partnerships between member associations and local broadcasters to assist in the delivery of football shows across the region.

Aside from television, one of the key expenses for OFC is travel and accommodation. Dozens of teams are transported throughout the region for competitions each year, meaning that logistical arrangements need to be of the highest standards.

In 2011, the Confederation signed a new partnership with FCm Travel Solutions — the business arm of global travel leader Flight Centre Limited. As OFC's exclusive partner, FCm provides dedicated and expert corporate travel consultancy. OFC also strengthened partnerships with a number of football organisations, including the Royal Spanish Football Federation. The agreement signed in 2011 is based on implementing an exchange programme for players, teams and officials while the Spanish FA also agreed to assist with World Cup preparations and social responsibility projects.

These are just some of the examples of how partnerships are helping to improve efficiency and sustainability for the Confederation.



OFC President David Chung signs an MOU with Ángel María Villar Llona, President of the Royal Spanish Football Federation

ADMINISTRATION

Following the Congress in January, a new organisational structure was introduced for OFC as General Secretary Tai Nicholas continued at the helm. Secretariat staff set about achieving the targets established by President Chung and his newly elected Executive, with five key pillars forming the basis of the 2011-2014 strategic plan. These pillars include growing the game, promoting our elite, ensuring financial sustainability, professionalising the management and making the Pacific a better place. From a governance standpoint, the OFC Executive Committee introduced a number of measures to mitigate risk and improve accountability while a new Ethics Committee was set up including five members from across the Pacific.

Governance and Legal Matters

The regulatory framework surrounding football is an important focus for OFC and its member associations. In 2011, a number of changes were made to OFC's judicial bodies to reflect the expanding operations and activities within the Confederation.

Two additional members were appointed to the Appeals Committee while the Disciplinary Committee picked up three extra members. A newly established Ethics Committee was also formed with five members from across the Pacific.

Eligibility requirements were in the spotlight leading up to the XIV Pacific Games in August, as the Pacific Games Council Charter governed the player entries while OFC was charged with administering the football tournaments. It was a complex structure that took on less significance when OFC announced that the event would no longer act as a FIFA World Cup™ qualifier. That decision came about after the Pacific Games Council accepted a late entry from Guam, a member of the Asian Football Confederation (AFC).

As the movement of players throughout Oceania has increased, so too has the need to monitor international transfers. In April, Auckland hosted a FIFA Workshop aimed at training member association staff on how to use the newly established Transfer Matching System. This was followed by an OFC course showing how the tailor-made 'O-Link' software can complement the FIFA programme to ensure transfers are processed efficiently.

From a disciplinary standpoint, 2011 was a successful period in that there were no major cases brought before the Disciplinary Committee during OFC's various competitions. Minor amendments were made to the OFC Statutes while member associations were offered extensive support for legal matters throughout the year.

MA Presidents and OFC General Secretary



Communications

The Media and Communications Department had another busy year managing OFC's various communication channels and servicing media at events while working closely with media officers across the 11 member associations.

As always, oceaniafootball.com provided up-to-the-minute news on a daily basis and extensive coverage during OFC competitions and events. This was complemented by the ever-growing social networks including Facebook, Twitter and Youtube.

Support for the member associations continued throughout the year, with OFC staging the second annual media officer workshop in New Zealand in May. The recruitment of media officers, originally funded through Win in Oceania, has been highly valued by the member associations resulting in OFC providing extra support for the continuation of the programme.

The workshop was organised in conjunction with the OFC U-20 Championship during which media officers from American Samoa, Papua New Guinea, Tonga and Vanuatu assisted OFC TV with the live broadcast production while the remaining media officers arrived in time for the finals to receive practical training.

In addition to the media officer workshop, a tailor-made FIFA Media Course was hosted by Vanuatu in December. The four-day workshop, led by OFC Head of Media & Communications Priscilla Duncan, was the first of its kind in Oceania and addressed some of the unique challenges facing journalists in Vanuatu.

Further seminars are scheduled for 2012 along with training visits to each member association as activities increase and the media landscape continues to evolve.



OFC Head of Media & Communications
Priscilla Duncan

IT Infrastructure

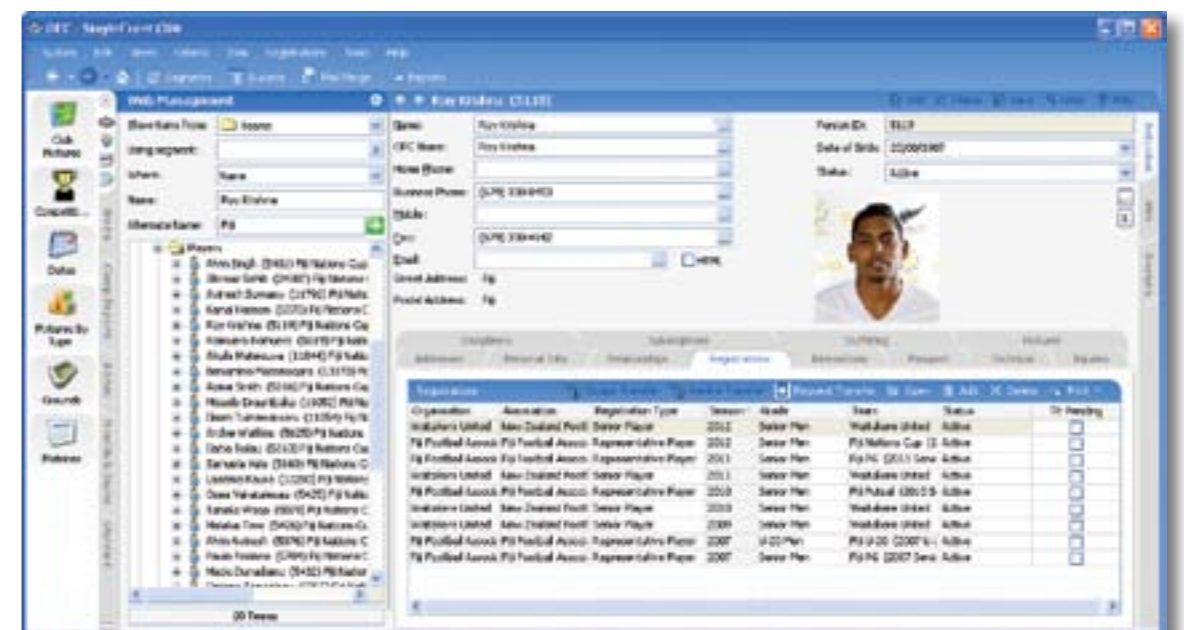
OFC brought IT management in-house during 2011 helping to streamline operations and provide better support for members.

One of the most important projects has been the development of a website and competitions management system known as 'O-Link' which kicked off in 2009 thanks to Win in Oceania funding. The initiative has proved hugely successful with designated OFC staff, led by Project Manager Xavier Audu, continuing follow-up visits across all member associations in 2011.

O-Link is a revolutionary, easy-to-use software programme targeting competition management and web management. It has been tailor-made for OFC to monitor eligibility and transfers, track football players through their career, administer suspensions and disciplinary matters, manage marketing campaigns, produce detailed reports while keeping up-to-date contact details for clubs, officials and players.

The first phase of the project ensured brand new websites for each member association while in 2011 the focus turned towards competition management. OFC events are now organised effectively through O-Link with match reports and statistics available instantaneously.

There were IT improvements in many other areas, particularly with the establishment of OFC TV as live streaming and FTP file sharing became increasingly important for the Confederation.



Finance

OFC recorded a positive financial result in 2011 as the new Executive completed a review of the organisation's control mechanisms, risk management and foreign exchange policy.

The annual accounts showed a surplus of NZD 2,516,787 compared to NZD 975,930 in 2010. This led to an increase of OFC reserves from NZD 5,607,295 to NZD 8,124,082

With the relative instability of global markets, OFC identified a number of challenges and introduced measures to mitigate risk and provide better accountability and transparency of OFC finances.

In addition, a new foreign exchange policy was implemented in 2011 following a year of volatile currency rates.

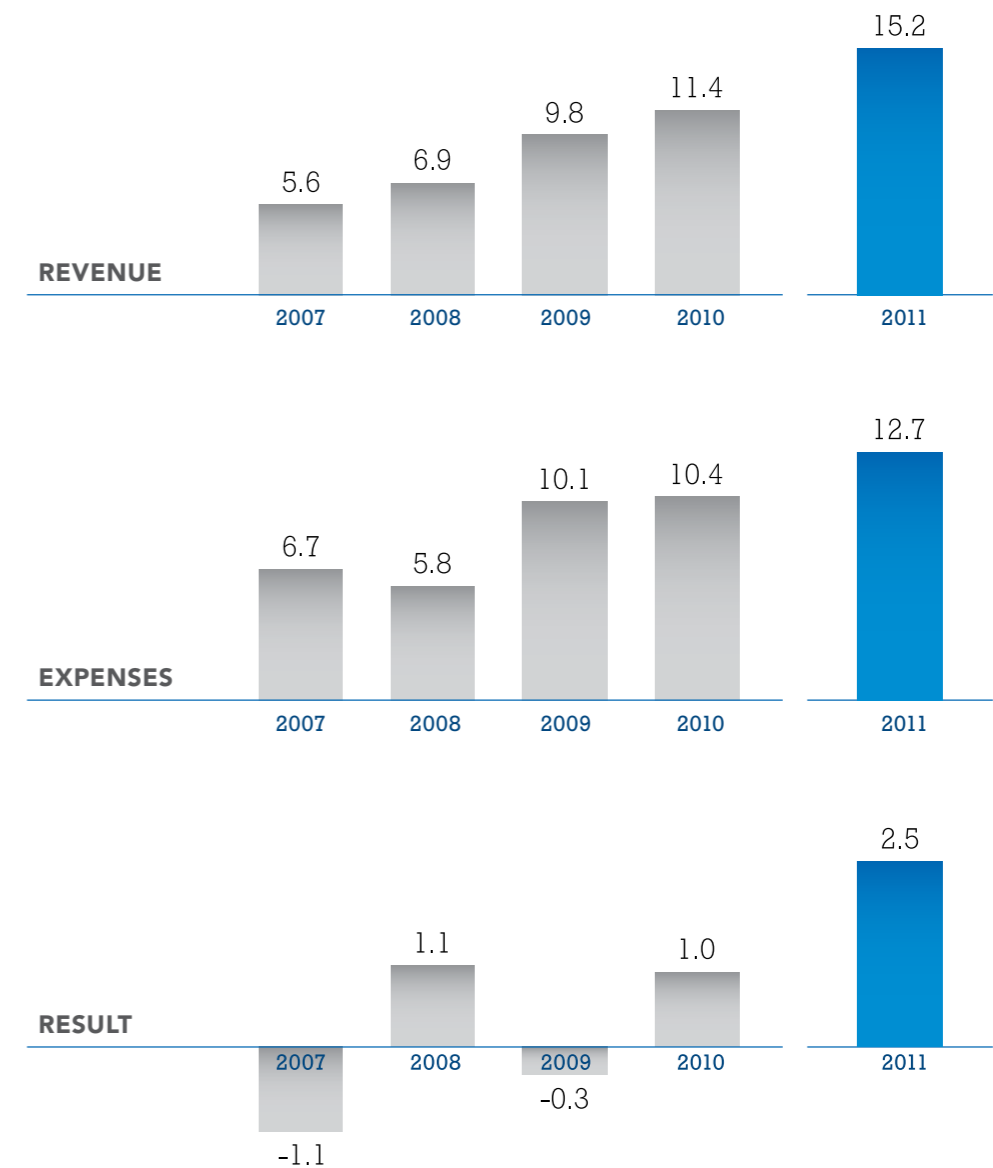
Key to the Confederation's ongoing success is the diversification of income streams with marketing and television expected to be an important part of that in the coming financial year.

Meanwhile, OFC continues to support its members by distributing funds to support the development of football across the region.

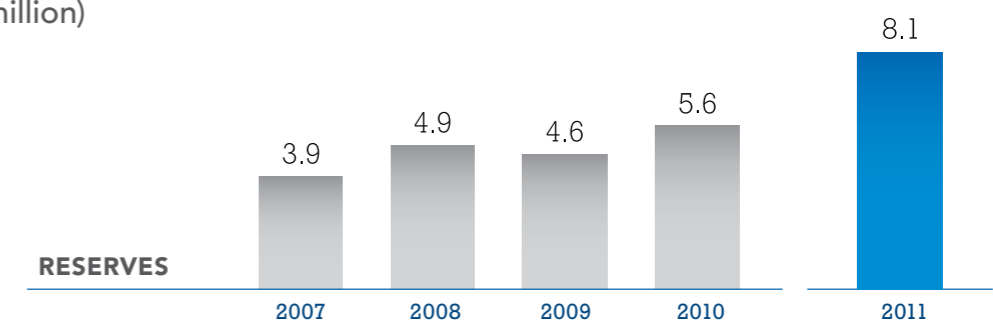
Member associations received a total of NZD 2.8 million in funding for the year — an increase from NZD 1.8 million in 2010.



Income statement 2007–2011
(NZD million)



Development of reserves 2007–2011
(NZD million)



OFC Office Bearers

OFC GENERAL SECRETARIAT

General Secretary
Tai Nicholas
New Zealand

Head of Finance
& Administration
Mangesh Naik
India

Technical Director
Patrick Jacquemet
Tahiti

Head of Social Responsibility
& International Relations
Franck Castillo
Tahiti

Head of Education
& Training Programme
Didier Chambaron
France

Head of Competitions
David Firisua
Solomon Islands

Head of Television
Olivier Huc
Tahiti

Head of IT Services
Ramachandra Rao Kotte
India

Head of Media
& Communications
Priscilla Duncan
New Zealand

Legal Advisor
Shabina Sahu Khan
Fiji

Accountant
Richard Otter
New Zealand

Accounts Assistant
Ray Park
Republic of Korea

Competitions Administrator
Michael Song
Republic of Korea

Competitions Administrator
Pualani Jacquemet
Tahiti

Media & Communications
Coordinator
Xavier Audu
France

Media & Communications
Coordinator
Daniel Markham
New Zealand

Player Development Officer
Daniel Shirley
New Zealand

Women's Development Officer /
Just Play Technical Coordinator
Emmie Sope
Vanuatu

Television Production Assistant
Tui-kay Cole
New Zealand

Social Responsibility & PYASC
Beatrice Tchen Pan
Tahiti

Social Responsibility
Coordinator
Raina Pomare
New Zealand

PA to the General Secretary
Paula McKenzie
New Zealand

Executive Assistant
Daniel Waugh
New Zealand

Logistics & Administration
Caroline Pohahau
New Zealand

FIFA DEVELOPMENT OFFICE

FIFA Development Officer
Glenn Turner
New Zealand

Assistant Development Officer
Lyn Shirley
New Zealand

FIFA RAP Development Officer
Massimo Raveino
Tahiti

Referee Instructor
Neil Poloso
Solomon Islands

Fitness Trainer
Kader Touati
France

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New Zealand

Honorary Vice President
George Dick
Australia

Honorary Member
Sashi Singh
Fiji

Honorary Member
Ahmad Hussain
Fiji



OFC Congress

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Papua New Guinea

Senior Vice President
Martin Alufurai
Solomon Islands

Vice President
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Cook Islands

Executive Member
Fred de Jong
New Zealand

Executive Member
Lambert Maltok
Vanuatu

Executive Member
Toetu Petana
Samoa

Executive Member
Lord Ve'ehala
Tonga

Executive Member
Dr. M.S. Sahu Khan (resigned)
Fiji

Observer
Alex Godinet
American Samoa

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Tevita Tupou
Tonga

Deputy Chairman
Suruj Sharma
Fiji

Member
Allen Parker
Cook Islands

Member
Stephen Felix
Vanuatu

Member
Toetasi Fue Tuiteleopaga
American Samoa

Member
Samuel K Ram
Fiji

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Feizal Y Haniff
Fiji

Member
Dan Salmon R Kakaraya
Papua New Guinea

Member
Mathilda Puro Miria Tairea
Cook Islands

Member
Arnauad Dumont
Tahiti

Member
Jiten Singh
Fiji

Member
Willie Daniel
Vanuatu

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New Zealand

Member
Samuel Petaia
Samoa

Member
Rodney Kingmele
Solomon Islands

Member
William Banjoy
Papua New Guinea

Member
Allan Goodwin
New Zealand

OFC Representation on FIFA Standing Committees

FIFA Standing Committees and Judicial Bodies

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Member <i>Solomon Islands</i>	Martin Alufurai
ORGANISING COMMITTEE FOR THE FIFA U-20 WORLD CUP	
Member <i>Cook Islands</i>	Lee Harmon
Member <i>Tahiti</i>	Henri Thierry Ariotima
ORGANISING COMMITTEE FOR THE FIFA U-17 WORLD CUP	
Member <i>Vanuatu</i>	Jacques Tronquet
COMMITTEE FOR WOMEN'S FOOTBALL & THE FIFA WOMEN'S WORLD CUP	
Member <i>New Zealand</i>	Michele Cox
ORGANISING COMMITTEE FOR THE FIFA U-20 & U-17 WOMEN'S WORLD CUPS	
Member <i>American Samoa</i>	Sandra Herrera
FUTSAL AND BEACH SOCCER COMMITTEE/ FUTSAL SUB-COMMITTEE	
Member <i>Vanuatu</i>	Marco Herrominly
BEACH SOCCER SUB-COMMITTEE	
Member <i>Tahiti</i>	Michel Paille
COMMITTEE FOR CLUB FOOTBALL	
Member <i>New Zealand</i>	Rex Dawkins

REFEREES COMMITTEE	
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Member <i>Vanuatu</i>	Lambert Maltock
TECHNICAL & DEVELOPMENT COMMITTEE	
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Member <i>New Caledonia</i>	Marcel Une
MEDICAL COMMITTEE	
Member <i>New Zealand</i>	Tony Edwards
Member <i>Fiji</i>	Selina Fusimalohi
Member <i>Tahiti</i>	Jean-Marie Debruyne
PLAYERS' STATUS COMMITTEE	
Member <i>New Zealand</i>	Tai Nicholas
LEGAL COMMITTEE	
Member <i>Fiji</i>	Shabina Sahu Khan
COMMITTEE FOR FAIR PLAY & SOCIAL RESPONSIBILITY	
Member <i>Papua New Guinea</i>	Carol Kidu
Consultant <i>New Zealand</i>	Stephen Williamson
MEDIA COMMITTEE	
Member <i>New Zealand</i>	Priscilla Duncan

FIFA Standing Committees and Judicial Bodies

ASSOCIATIONS COMMITTEE	
Member <i>New Caledonia</i>	Claude Fournier
Member <i>New Zealand</i>	Frank van Hattum
FOOTBALL COMMITTEE	
Member <i>New Caledonia</i>	Christian Karembeu
STRATEGIC COMMITTEE	
Player <i>New Caledonia</i>	Christian Karembeu
DISCIPLINARY COMMITTEE	
Deputy Chairman <i>Fiji</i>	Dr M.S. Sahu Khan
Member <i>New Zealand</i>	Michael Glading

APPEAL COMMITTEE	
Deputy Chairman <i>Solomon Islands</i>	Charles Ashley
Member <i>Cook Islands</i>	Allen Parker
ETHICS COMMITTEE	
Member <i>Papua New Guinea</i>	Roosje Suwae
STADIUM & SECURITY COMMITTEE	
Member <i>Tahiti</i>	Pure Nena
FIFA MEDICAL ASSESSMENT & RESEARCH CENTRE	
Member <i>New Zealand</i>	Tony Edwards
GOAL DEVELOPMENT OFFICER	
Member <i>New Zealand</i>	Glenn Turner



OFC football family

